



PARLE TILAK VIDYALAYA ASSOCIATION'S
MULUND COLLEGE OF COMMERCE

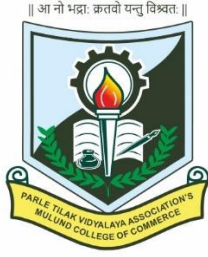
(Affiliated to the UNIVERSITY OF MUMBAI)
 SARAJINI NAIDU ROAD, MULUND (WEST), MUMBAI - 400 080.
 Tel.: 2560 0017, 2565 0257 • Fax : 2568 5550

NAAC ACCREDITED GRADE "A"
(Cycle-I 2004, Cycle-II 2011, Cycle-III 2016)

E-mail : mccmulund@gmail.com • Website : www.mccmulund.ac.in

ONLINE EXAM TIMETABLE FOR S.Y. BAMMC			
Date	Day	Subject	Time
14-12-2020	Monday	Theatre & Mass Communication	02.00 pm to 03.00 pm
		Motion Graphics & Visual Effects	
15-12-2020	Tuesday	Corporate Communication & PR	02.00 pm to 03.00 pm
16-12-2020	Wednesday	Introduction to Media Studies	02.00 pm to 03.00 pm
17-12-2020	Thursday	Introduction to Photography	02.00 pm to 03.00 pm
18-12-2020	Friday	Film Communication -I	02.00 pm to 03.00 pm
19-12-2020	Saturday	Computers & Multimedia I	02.00 pm to 03.00 pm

ONLINE EXAM TIMETABLE FOR T.Y. BMM			
Date	Day	Subject	Time
14-12-2020	Monday	Advertising: Advertising in contemporary society	09.00am to 10.00am
		Journalism: Reporting	
15-12-2020	Tuesday	Advertising: Copywriting	09.00am to 10.00am
		Journalism: Editing	
16-12-2020	Wednesday	Advertising: Brand Building	09.00am to 10.00am
		Journalism: Feature & Opinion	
17-12-2020	Thursday	Advertising : Consumer Behaviour	09.00am to 10.00am
		Journalism: Journalism & Public Opinion	
18-12-2020	Friday	Advertising: Media Planning & Buying	09.00am to 10.00am
		Journalism: Indian Regional Journalism	



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ONLINE EXAM TIMETABLE FOR F.Y. BAMMC			
Date	Day	Subject	Time
21-12-2020	Monday	Effective Communication (EC -I)	02.00pm to 03.00pm
22-12-2020	Tuesday	Foundation Course I	02.00pm to 03.00pm
23-12-2020	Wednesday	Visual Communication	02.00pm to 03.00pm
24-12-2020	Thursday	Fundamentals of Mass Communication	02.00pm to 03.00pm
26-12-2020	Saturday	Current Affairs	02.00pm to 03.00pm
28-12-2020	Monday	History of media	02.00pm to 03.00pm

Coordinator

Chairman,
Exam Committee

Principal