

FMC

| Choose the option that cannot be done on internet by ordinary audience | Find | Add | Load | Developing Software |
|--|---|---|--|--|
| Hitler was founder of _____ | Der Angriff | Mass media platform | Radio Channel | A news channel |
| Hitler's role in media is considered because | He was a famous leader | His actions were condemnable | He was the one who generated mass appeal | He was a dictator |
| Propoganda is defined as _____ | Just an information | Biased or Misleading information | Advertisement | Marketing on social media |
| Choose the action of Nazi government that was not practiced by hitler for propoganda | News against Nazi were banned | Speeches in favor of Nazi government were brocasted only | School syllabus was changed in favor of Nazi | also good content of Nazi government were |
| According to the Nazi propoganda, school textbook are best platform to change the mind set of people because _____ | The school textbooks are mandatory and extremely impressionable | Textbooks are printed that can be read in future also effecttve and compelling use of media | It is a compulsory procedure to change the syllabus according to leading government perspective | They get economic benefit |
| The reason of Hitler's ascent to power and huge public support is _____ | His dictatorship | Journalists need jobs and tracking down candidates is fun | His personality | Nazi ideology |
| Why is Media so important to politics? | Political candidates need to use media to get their message out | educate voters on how to exercise their democratic rights | d. Politicians love paying huge sums to see themselves on TV allowing the parties and candidates to debate with each other | Connecting with media is compulsory for politicians |
| The media play an indispensable role in the proper functioning of a democracy, Choose the inappropriate option for role of media in election | reporting on the development of an election campaign | Bring stop on social Evils | To establish an educational institute | Supporting reporter's faviouirite party to give boost to Brahmin community |
| The main purpose of formation of Bramho Samaj was _____ | increasing awareness for use of media | Bring stop on social Evils | To establish an educational institute | Supporting reporter's faviouirite party to give boost to Brahmin community |

| | | | | |
|---|---|---|--|--|
| Raja Ram Mohan Roy was a | Socia reformer | Politician | Spokes person | Journalist |
| The one who insisted secular modern education Who is known as father of renaissance | Raja Ram Mohan Roy lokmanya Tilak | Narendra Modi Raja Ram Mohan | Barack Obama Bhagat Singh | Balgngadhar Tilak Dayanand |
| In which laanguage the newspaper 'Sambad Kaumudi' by Raja ram mohan roy was written | Marathi | Hindi | Sanskrut | Bengali the one who is accepte, respected |
| The title of Lokmanya Balgandhar tilak as 'Lokmanya' stands for____ Tilak's one of the famous writings is____ | the one who is accepted Kesari | The one who is respected Punjab Kesari | the one who is loved by all people Samna | and loved by all the people The Hindu |
| The famous writing of Balgangadhar Tilak Mahratta is written in _____ language | Marathi | Hindi | English at the time of his news paper to be shut down, he brought them himself to continue his public | Urdu it helped him financially Reformer |
| Tilak had full faith in Print media because Balgangadhar tilak was a____by profession. _____the famous festival of Maharashtra was started by Balgangadhar Tilak | It helped him to become famous Teacher | it helped him to give employment to people Philosopher | Politician | |
| All of these are part of the three C's of media convergence EXCEPT - | Gudi Padva | Holi | Ganesh festival | Diwali festival |
| All of these are advantages of social media EXCEPT - | Computing Brings people together Cyberbullying and crimes against children | Content Business and Marketing | Character Economical and Time saving | Communication Backlash |
| All of these are disadvantages of social media EXCEPT - Lok Sabha Election 2014 was an example - Youtube was launched in - Twitter was launched in - | Social Convergence 2001 2001 | Time waster Social Explosion 2004 2004 | Corporate Invasion of privacy Social Implosion 2005 2005 | Personal Distance Social Divergence 2006 2006 |
| _____ stimulates change, expedites demand for its own services and contributes to the climate of cultural and political freedom in which media can operate better. | Socio Cultural Dimension | Mass Communication | Economic Convergence | Media Convergence |

| | | | | |
|--|--|--|--|--|
| Which of them is a proper measure of securing social networking account? | Never keep your password with any relevant names | Keep written records of your passwords | records of your password in audio format in your | Passwords are kept smaller in size to remember |
| _____literacies include the traditional literacy that evolved with print culture | New Media | Television | Radio | Written |
| _____an opposing concept to consumer culture | Solicited Culture | Religious Culture | Participatory Culture | Society Culture |
| _____Culture creates strong support for creating and sharing one's creations with others | Solicited Culture | Religious Culture | Participatory Culture | Society Culture |
| In participatory culture not every member must contribute, but all must _____that they are free to contribute | Disagree | Believe | Demotivate | Disbelieve |
| What well-known company censored itself to gain access to the Chinese market? | Google | New York Times | BBC | Apple |
| The disparity that results from one group's access to digital technology and another group's lack of access is known as the | Internet inequality | Web inequity | Technological imbalance | Digital divide |
| Which of the following individual is known as socio-political communicator? | Mahatma Gandhi | Ferozeshah Mehta | Annie Besant | Sarojini Naidu |
| _____ played a significant role during freedom struggle to reach out masses. | Newspapers | Social Media | Verbal Communication | Linear communication |
| Which of the following political leader was compared to Abraham Lincoln for presenting 'sense of hope' to people in United States? | Joe Bidden | Ronald Reagan | Donald Trump | Barrack Obama |
| Who among the following was known as a magnificent orator for political speeches for Presidential elections? | Gerald Ford | Pratibha Patil | Donald Trump | Barrack Obama |
| Which one of the following is not a role of Mass Media? | Development | Education | Entertainment | Improve socio-economic |
| Which of the following movement focused on importance of cleanliness, hygiene and sanitation using various media platforms? | Clean India, Green India | Swachh Bharat Abhiyan | Fit India Movement | Peoples Movement |
| Today in most of the countries teachers use _____ mass medium to teach a topic. | Electronic | Social | Mass | Print |
| What is the full of STD used in telephone network? | Subscription Trunk Dialling | Subscriber Trunk Dialling | Smart Trunk Dialling | Soft Trunk Dialling |
| Which one of the following is an example of media convergence? | Newspaper | Analog TV | Smart Phone | E-magazine |

Whats app' groups are examples of which type of communication?
Which one of the following function of media was not given by western media scholars?

What is the technology that powers Snapchat's selfie filters?

Wikipedia is an example of _____

Facebook & Friendster are examples of _____

What were the two key institutions of the public sphere?

What is the term adopted for updates by Twitter users?

| Intrapersonal Communication | Mass Communication | Group Communication | Interpersonal Communication |
|--|---|---|--|
| Entertainment Augmented reality | Information Virtual Reality Collaborative problem solving | Surveillance Satellite Technology | Development Digital Technology |
| Affiliations Collaborative problem solving Salons and coffee houses Tweets | Expressions Converts and monasteries Twoots | Circulations Republics and monasteries Twinks | Expressions Collaborative problem solving Bars and alehouses Posts |

History of Media

Azad, inspired by the passion of Indian as well as foreign revolutionary leadl-ers, started publishing a weekly called _____ in 1912.

_____ published a newspaper called "Mooknayaka" in 1920 with the help of Shahaji II, the Maharaja of Kolhapur

On August 1, 1975 _____ was launched with the help of an American satellite.

The foundation of the Advertising Agencies Association of India in _____

What is the name of the separate educational of Door darshan.

Cable Television Services were brought under _____ in 2004
When did cable TV started in metros

Which was the popular show of Doordarshan launched on 26th January 1967

Which was one of the popular show of Vivid Bharati.

| | | | |
|--------------------------|--|-------------------------|--------------------------|
| Al-Hilal agarkar | marathi raja ram mohan roy Satellite Instructional Television Experiment | urdu Lokmanya tilak | kesari Dr. B.R. Ambedkar |
| AAAI | | ABC | ASKI |
| 1941 mid day | 1945 udaan | 1940 vidya vahini | 1946 dd metro |
| TRAI 60's | government 70's | council 50's | corporates 90's |
| bioscope Binaca Geetmala | sakhi saheli bioscope | Krishi darshan geetmala | geetmala krishi darshan |

| | | | | |
|---|--------------------------------------|------------------------------|--|-----------------------------|
| Which was one of the most popular services by All India Radio launched in 1957 | fm gold | radio mirchi | radio one | vivid bharti |
| A.R. Rahman received two academy awards for best soundtracks for which movie? | Slumdog Millionaire | Taal | bombay thrill | raja love |
| The 1970s saw the advent of which movies in Bollywood | horror | masala movies | | |
| _____ was the first Marathi film which was directed by V. Shantaram in 1932. | ayodhecha raja | raja harishchandra | sagar | mughleazam |
| The first ever talkie 'Alam Ara' was screened in Bombay in _____. | 1929 | 1930 | 1928 | 1931 |
| The film Hindustan Hamara starred how many leading Indian artists | 19 | 20 | 18 | 16 |
| Anand Patwardhan is an Indian documentary film maker known for his socio-political, and _____ films. | funny films | Human rights-situated films | horror films | drama |
| Which was the first Indian documentary to win an international in a foreign film festival. | Rajasthan series 1 – Jaipur | hindustan hamara | zalzala | the vanishing tribe |
| The motion picture 'Indra Sabha' includes how many melodies. | 21 | 30 | 41 | 69 |
| Which documentaries includes the filmmaker and influences the major actions of the narrative. | poetic | drama | musical | Participatory documentaries |
| _____ was a Bengali weekly newspaper published by the Baptist Missionary Society from the Baptist Mission Press at Serampore. | samachar darpan | kesari | loksatta | TOI |
| _____ was established in 1948 by the association of publishers and advertisers. | audit bureau circulation chattisgarh | Vernacular Press Act haryana | The Registrar of Newspapers of India rajasthan | Sambad Prabhakar |
| Dainik Bhaskar was first published in which state? | kesari | Times of India | mumbai mirror | madhya pradesh |
| In 1861 'The Bombay Times' was renamed as _____ | Mid 19th century | 18th century | 20th century | navabharat times |
| Language press in India rose up in which century? | 1950 | 1945 | 1955 | 19 th century |
| The 'Nav Bharat Times' of the Times of India group began in Delhi in _____. | chandigarh | ludhiana | patiala | punjab |
| The first printing press in Punjab was established in _____ in 1809. | Assamese | Punjabi | Bengali | Marathi |
| Amnodaya a distinguished journal was in which language started in 1846. | | | | |

| | | | | |
|---|------------------------|---------------------|--------------------------|----------------------|
| In which Indian language the Samachar Darpan was? | marathi | bengali | hindi | gujrathi |
| How many languages are listed in the eighth schedule of the Indian constitution. | 22 | 18 | 12 | 15 |
| Growth of newspapers is calculated in two ways, one is by _____ and the other is by readership. | publication | readership | reach | circulation |
| _____ act was enforced due of the crisis brought about by the 1857 revolt | licensing act | press act | registration act | ABC |
| _____ turned into the first Indian journalist to be imprisoned. | Surendranath Banerjee | Arnab goswami | Barkha dutt | Tilak |
| Which newspaper was not started by Gandhiji? | navjeevan | national herald | kesari | TOI |
| Who started 'Kesari' newspaper | naam joshi | ranade | Bal gangadhar tilak | Agarkar |
| How many percent of India's population lives in rural regions. | 60% | 50% | 90% | 10% |
| Ganpati celebrations began in which year? | 1891 | 1890 | 1893 | 1896 |
| 'The Hindu' newspaper was circulated in which state in 1878 | tamil nadu | bombay | punjab | MP |
| Which was the first newspaper of Bombay. | loksatta | Bombay herald | punjab kesari | TOI |
| James August Hickey started to publish a weekly _____ in 1780 | Bengal gazette | kesari | Loksatta | the hindu |
| Television broadcasting was launched in | 1951 | 1952 | 1950 | 1959 |
| Which of the following English newspaper is not published Kerala | Deccan chronicle | TOI | indian express | deccan herald |
| The oldest surviving newspaper in Malayalam is | deepika | monorama | TOI | Kesari |
| Who among the following was a chief editor of Mathrubhumi? | K P Kesava Menon | P K Balakrishnan | Prasoon joshi | A Balakrishna Pillai |
| Name the educational channel of Doordarshan | vidya bharti | Gyan darshan | ETV | Bharti |
| Which newspaper first launched an internet edition in Malayalam? | deepika | kesari | lokasatta | TOI |
| Name the first Indian film. | mother india | raja harishchandra | life of christ | panipat |
| The highest film award in India is... | Dadasaheb phalke award | satyajeet ray award | raja harishchandra award | national award |
| Name the first talkie in India | alam ara | pundalik | jhansi ki rani | a |
| Who is described as the father of Indian film? | satyajeet ray | dadasaheb phalke | R G Tourney | K A Abbas |

Current Affairs

| | | | | |
|---|---|--|------------------------------|-------------------------|
| The use of computer technology to create a simulated environment is called | Virtual Reality | Mixed Reality | Augmented Reality | Make Believe |
| Mojo is the moniker used to describe | A brand of soft drink | A cartoon character | Mobile Journalists | Travel journalism |
| What key aspect differentiates today's digital media from traditional media? | Longevity | Interactivity | Portability | Loyalty |
| A type of VR environment in which subjects are visually isolated from the real environment. | Immersive | Semi immersive | Non immersive | Augmented |
| What is AI ? | Putting your intelligence into computer | Programming with your own intelligence | Making a machine intelligent | Playing a game |
| Who is the father of Artificial Intelligence? | Doug Cutting | John McCarthy | William S. | Rasmus Lerdorf |
| Which scheme was introduced for securing documents online? | Digilocker | Virtualshelf | Digibank | Digifinserv |
| Government started a new TV channel under DD bouquet of channels for _____. | Start-ups | Pick-ups | Push-ups | End-ups |
| The simulation of human intelligence in machines that are programmed to think and act like humans is called | Intelligence | Emotional Intelligence | CGI | Artificial Intelligence |
| What is the fifth estate? | The news media | The public | The government | Bloggers |
| Which was the first blogging software? | Pyra's blogger | Google Chrome | Really Simple Syndication | Sina Weibo |
| If a newspaper lets readers publish news, photos and videos on the paper's website, this is called _____. | digital migration | an incidental experience | an information monopol | pro-am journalism |
| The effects of _____ journalism reach beyond the realm of traditional journalists | mobile | laptop | Iwatch | Mac |
| In which university was the first demonstration of AI program run? | Oxford University | Cambridge University | Carnegie Mellon University | Stanford University |
| The lawyer and activist charged with Contempt of Court and fined Rs 1 | Ranjan Gogoi | Sharjeel Imam | Prashant Bhushan | Arundhati Roy |
| The use of fear and acts of violence so as to intimidate particular communities, societies or governments is called | Communism | Terrorism | Dictatorship | Democracy |
| What is the most common platform for fake news? | Radio | Word of Mouth | Poster | Social Media |

| | | | | |
|--|--|------------------------------|-----------------------------------|-----------------------------|
| Nationalist Congress Party The NCP was formed on May 25, 1999. It is headed by _____ | PA Sangam | Sharad Pawar | Ajit PAwar | Rahul Gandhi |
| NCP was formed from INC because of disputing the right of _____ was part of Maharashtra coalition Government from 2004 till 2014 | Italian-born Sonia Gandhi to lead the party. | Ajit Pawar to head the party | Shiv Sena to be part of the party | MNS to be part of Shiv Sena |
| Yuvati Sena is a wing of Nationalist Congress Party The NCP was formed on May 25, 1999. It is headed by _____ | NCP | BJP | INC | BSP |
| The seat of the International Court of Justice is at The Hague in _____. | Navnirman Sena | Shiv Sena | BJP | NCP |
| Who is the Vice President Elect of USA after the recent USA elections? _____ aims to peacefully resolve international disputes in accordance with the UN Charter | PA Sangam | Sharad Pawar | Ajit PAwar | Rahul Gandhi |
| Choose the country who is permanent member of Security council. The present Secretary General of UNO is _____. | Netherlands | Denmark | Finland | Switzerland |
| The Secretary General is appointed by the _____ on the recommendation of the Security Council. | Mindy Kaling | Hillary Clinton | Kamala Harris | Nikki Haley |
| The UN is an intergovernmental organisation established on 24th October _____, _____. | Security Council | General Assembly | International Conference | WHO |
| NITI Aayog stands for National Institution for? _____ | Germany | Indonesia | United Kingdom | India |
| RTI stands for _____. | Kofi Annan | Fillipo Grandi | Antonio Guterres | Ban ki Moon |
| Who is India's HRD minister? _____ | Trusteeship Council | General Assembly | ICJ | Judges |
| GST stands for _____? | 1947 | 1945 | 1950 | 1946 |
| Which of the following has become separate Union territory? _____ | Transcripting India | Troubling India | Trending India | Transforming India |
| UN stands for _____ | Right to Information | Right to Interest | Right to Investigation | Right to Incapability |
| The _____ maintains international peace and security through disarmament. | Ramesh Pokhriyal | Smiti Irani | Nitish Kumar | Arvind Kejriwal |
| There are _____ main UN organs. | Nishank | Global Service Tax | Goods & Services Tax | Global Seller's Tax |
| | Goods & Sellers Tax | Assam | Chandigarh | Myanmar |
| | United Norms | Universal Nation | Unite Nations | United Nations |
| | WHO | UN | GA | ICJ |
| | 6 | 5 | 4 | 7 |

| | | | | |
|--|---|--|---|--|
| The Union home minister in the second term of the Narendra Modi-led central government | Amit Shah | Smriti Irani | Sashi Tharoor | Rajnath Singh |
| The Covid virus is said to have originated here | Sanghai | Wuhan | Indonesia | Greece |
| The recent flare up of tension between India and China is linked to control over the | Bhutan | Tibet | Kargil | Doklam plateau |
| UN came into being in 1945, following the devastation of the | Pearl Harbour Attacks | Second World War | First World War | Kargil War |
| The function of the International court of Justice is | To settle disputes between nations | To settle disputes between different states of a country | To settle differences between NRI's and their governemnts | To settle criminal cases against members of the World Trade Organisation |
| The only global international organization dealing with the rules of trade between nations. | UN Security Council | World Bank | CRY | |
| Dilli Chalo', is the protest organised by | New travel and tourism initiative by the Delhi government | Protest by residents of Delhi against environmental | Farmers against the recently introduced farm bills | Protest against the Hathras rape |
| Identify the specialised agency of the UN which deals with giving knowledge of various diseases | ILO | UNICEF | WHO | World Bank |
| The Security Council of the UN consists of | 15 permanent members | 25 permanent members | 5 permanent members | 10 permanent members |
| The Samyukta Maharashtra Movement was a movement demanding | A separate state of Maharashtra | A separate state of Gujarat | A separate state of Vidarbha | A combined state of Maharashtra and Gujarat |
| Internal security, border management, Centre-State relations, administration of Union Territories etc is handled by | The Ministry of Tribal Affairs | The Ministry of Social Justice and Empowerment | The Defence Ministry | Ministry of Home Affairs |
| Journalists using portable electronic devices (smart phones and tablets) to gather, edit and distribute news to an audience are called | Investigative journalists | Mobile Journalists | Broadcast journalists | Reporters |
| What was the burning issue in the USA elections? | Death of citizens due to Covid-19 | Racism | Immigration | Economy |

Visual Communication

| | | | | |
|--|-----------------|-------------------|------------------|---------------|
| A --- (or just “feature”) is a full-length film | feature film | experimental | documentary | musical |
| The process of designing, drawing, making layouts and preparation of photographic sequences which are integrated in the multimedia and gaming products is called --- | animation | logo | advertisement | newspaper |
| ----form of animation where objects are physically manipulated and filmed frame-by-frame | stop motion | object | sculpture | editing |
| --- involves clay (plasticine) is used for almost all the characters, objects, and backdrops. | clay animation | animation | graphic | stop motion |
| --- animation is a development from object animation where instead of using objects, puppets are used | puppet | words | clay | motion |
| The --- remains stationary camera is moved to create on screen action | graphic | text | visual | clay |
| ---advertising is advertising on websites or apps or social media through banners or other ad formats made of text, images, flash, video, and audio | tv | display | social media | print |
| --- advertisements are comparatively low-cost ads | classified | radio | print | television |
| Display ads are called --- | in app ads | banner ads | music | radio |
| --- is an area in a store where a customer completes the last leg of a purchase | outdoor | point of purchase | tv | point of sale |
| ATL means --- | above the line | advertising | through the line | radio |
| --- is the telling of a story through photographs | photojournalism | television | radio | print |
| A --- is simply anything that stands for something else | text | words | sign | lines |
| --- is the study of sign process , which is any form of activity, conduct, or any process that involves signs, including the production of meaning | semiotics | elements | visuals | words |
| Signs can communicate through any of the --- | lines | senses | texts | logos |
| Instagram's logo is in ---colour | purple | red | blue | pink |
| Facebook's's logo is in ---colour | blue | red | pink | red |
| Nike's logo is in ---colour | pink | yellow | white | orange |
| Zomato's logo is in ---colour | red | black | blue | pink |
| IBM's logo is in ---colour | blue | yellow | maroon | violet |
| Twitter's logo is in ---colour | pink | red | orange | blue |
| Having conversation before shooting is a principle of --- | photojournalism | advertising | photography | social media |

| | | | | |
|--|-------------------|----------------|--------------------|-----------------|
| Don't seek controversy, seek the truth is a ----of photojournalism | principle | approach | feature | opinion |
| Your photos go viral in --- | photojournalism | advertising | media | tvc |
| The story is what "sells" the photograph and conveys the --- | idea | attitude | approach | emotion |
| We expect to see something that is preconceived earlier is ---mental | | | | |
| process | expectation | reality | understanding | perception |
| In ---mental process the mind focuses only on significant details within a | | | | |
| scene | memory | selectivity | projected | displaced |
| A stimulus will be noticed more if it has meaning for the individual is -- | | | | |
| mental process | salience | projected | expectation | memory |
| Matrimony ads are --- | classified | tvs | display | outdoor |
| Recruitment ads are --- | tvs | classified | product placements | media |
| We are surrounded by --- | text | words | sound | visuals |
| Objects reflect light in different combinations of wavelengths. Our brains | | | | |
| pick up on those wavelength combinations and translate them into the | | | | |
| phenomenon we call _____. | Saturation | Reflection | Paint | Color |
| _____ is a more creative form of visual communication used by artist. | graphic design | geometry | contrast colors | art of painting |
| _____ is a sign that resembles something, such as photographs of people | | | | |
| or identity? | icon | design | pattern | shape |
| Elements of design include Line, form, space, color and? | branding | material | texture | circle |
| | | | | meaning of each |
| Color psychology helps understanding _____? | hue | saturation | color wheel | color |
| | | visual & sound | | |
| Films and television helps us to understand _____ better than print. | brightness | effects | designs | only sound |
| Press ads are usually used in? | news papers | flyers | posters | banners |
| _____ is also a part of visual communication? | talking | photographs | gestures | speech |
| which source can be misused for rumors or incorrect information? | newspaper | radio | open to public | television |
| | offering multiple | | | |
| which of the following is advantage of citizen journalism? | vantage points | unauthencity | partial | ethical |
| Always giving credit to the content provided by the owner create _____ | | | | |
| among the both parties. | communication | transparency | freedom | Active |
| Opinion pieces may include _____ | views | understanding | sharing | arguments |

providing enough information about the topic of report helps in

an _____

social media has played a vital role in _____ news

_____ is a collection of signs that cause the viewer to make association of assumptions.

Codes or system of signs may be _____

Those that transfer meaning from one set of signs to another _____

“The whole is different from the sum of its parts”

_____ is the total number of fixations a viewer makes an area of the visual field.

appropriate context
expressing

Condensed
Visual

Metonymic
Gestalt theory

Fixation duration

highlighting
revolutionizing

Displaced
Oral

Analogical
Sensory theory

Fixation frequency

Agenda
spreading

Analogical
Written

Displaced
Conceptual theory

Fixation sequence

monitorizing
spamming

Metonymic
Colour

Condensed
Semiotic theory

Fixation of eye

Foundation Course

Shwetamber and --- are the two sects of jainism

Majority of tribal workers are engaged in ---

Scheduled castes are not found in ---

--state is the home to the largest population of scheduled tribes in India

In ----state has highest poverty rate in India

---is the holy book of buddhism

---is the largest minority religion in India

In India,the state of ---has the lowest gender ratio.

Total blindness is the inability to tell light from --

--is the main cause of blindness

---is the main reason of female foeticide

---is a serious form of conjunctivities

Deficiency of vitamin --may cause blindness

Anti-hindi agitations took place in ---India

Caste system is form of ----stratification

The ---border dispute is a dispute involving the Indian states of maharashtra

---arises out of religious fundamentalism

---was formed as a separate state from Andhra pradesh

pitamber
service
Mizoram

Meghalaya
Bihar
torah
Islam
punjab
purple
cataract

unemployment
trachoma
A
northern
economic

belgaum
communalism
chattisgarh

digamber
hunting
punjab

maharashtra
punjab
tripitaka
sikhism
haryana
dark
diseases

globalisation
asthama
B
southern
social

pune
regionalism
telegana

mahayana
agriculture
Uttar pradesh

UP
odisha
quran
hindus
bihar
white
deficiency of Vitamin A
preference for male

child
kidney
C
western
political

sangli
casteism
hyderabad

amber
knitting
Assam

Mizoram
MP
bible
christianity
assam
yellow
Birth

mindset
cancer
D
eastern
modern

nashik
secular
pune

| | | | | |
|---|-------------------------|-------------------|-------------------|---------------|
| There is a water dispute over --river in the states of maharashtra | koyna | krishna | bhim | kaveri |
| Caste system is a ----phenomenon | hereditary | traditional | old | modern |
| Article ---of the constitution is against untouchability | 14 | 17 | 13 | 15 |
| According to the indian constitution there are ---types of emergency | two | three | four | one |
| The president of India is elected for a term of --- | two | five | ten | four |
| At the time of commencement constitution of India had ---parts | 27 | 25 | 22 | 21 |
| Fundamental duties of indian citizens is given in article ---of the indian constitution | 51A | 51B | 51C | 51D |
| There are ---schedules in the indian constitution | 12 | 13 | 14 | 16 |
| Right to privacy is now a ---in the constitution | fundamental duty | Fundamental right | economic policy | harmony |
| National emergency can be declared under -- article of the constitution | 352 | 356 | 360 | 340 |
| Secularism in India means --- | all religion are equal | peace | tolerance | harmony |
| Eighth schedule of indian constitution recognizes --languages | 22 | 18 | 20 | 15 |
| India is a ---of states | Union | federation | democratic | Dual |
| Chandigarh,lakshadweep,puducherry are --- | union territories | capital | states | region |
| Article ----of the constitution makes special provision for scheduled castes | 14 | 15 | 16 | 17 |
| The main aim of every political party is to promote -- | secularism | national interest | socialism | peace |
| ---is th head of zilla parishad | chief executive officer | president | PM | CM |
| The ---party dominance the political scene from 1947 to 1977 | BJP | congress | CPI | shivsena |
| The concept of panchayati raj is propounded by --- | balwant rai mehta | indira gandhi | rajiv gandhi | narendra modi |
| --is a national party | akali dal | bahujan samaj | telgu desam party | shiv sena |
| ---is the first citizen of the city | governor | CEO | mayor | CM |
| ---at the district level | zilla parishad | gram panchayat | panchyat samiti | City |
| --is the head of gram panchayat | president | mayor | sarpanch | PM |
| 73 rd amendment has added ---schedule to indian constitution | 11th | 12th | 10th | 16th |
| Indian constitution has adopted ---democracy | parliamentary | presidential | direct | indirect |
| Preamble comes from the latin word --- | praeambulus | praembool | preambal | preammle |
| Right to --- | equality | eating | dancing | singing |
| Right to --- | freedom | movement | talk | sing |

Development of weaker sections means ---
 As citizens we have certain ---towards society
 Denial in share of property is a form of ---violence

welfare state
 duty
 domestic

democratic
 right
 spiritual

equal
 Independent
 religious

religious
 principles
 psychological

Reservation of seats for women in the self-government is up to --seats

one third

two third

three fourth

twice

ECS

Which one of the followig is Not the nature of language

____ is a newly added word in english language

The one who transtales the content is called

Translation help us to effectively communicate with people from
 different _____

One who can speak only one language is called

A translation process involves minimally two languages commonly known
 as _____

You translate a text from English to Vietnamese. English is

Whenever a client handover any piece of work to the translator, he is
 expected to

It is not necessary to translate _____

A text is of no use if it reaches the end user or client after _____

_____ plays an essential role in deciding whether the translation and it's
 translator are of any use to a client

Researchers believes that a person assimilates information through
 mainly ___ senses

Visual learners learn best through _____ from their heads for what they
 see.

Visual learners can rarely become a

Which of these is not a type of listening?

Which of these is not a deterrent to the listening process?

Language evolves
 with time
 Pictures
 translators

socio-cultural
 Bilingual

First Text and Second
 Text
 the target language

Transate without
 understanding

word to word
 Complition

Cost

3

Write
 Interpretrs
 Critical listening
 Lack of interest

incorporate new
 words
 Images
 Translation
 psychological
 background
 lingustic

Initial Language
 and Final Language
 the source
 already inform
 about the content
 to the end user

with understanding
 Deadline

Content

2

read
 Speakers
 Superficial listening
 Ego

Language denotes
 culture
 Photos
 Translative

Only in profession
 unilingual

Source Language and
 Target Language
 the first language
 Understand, guess and

confirm what is
 expected to him

....and submit on time
 research

Source Language

5

creating images and
 pictures
 Artist
 Musical listening
 Fear

Language improve
 old words
 selfie
 Transcreation

Different looks
 Multilingual

Initial Language
 and Target
 Last language

simply translate
 word to word
 according to

expectations
 understanding

Time and
 Timeliness

4

Dreaming
 Singer
 Emphatic listening
 Confidence

| | | | | |
|--|--|---------------------------------|----------------------------|--------------------------|
| Listening and hearing refer to _____. | mental and physical acts, respectively | a specific act versus a general | the same thing | different things |
| _____ must capture tone, inflections, voice quality, and other unique elements of the spoken word and then convey these verbal cues to the audience. | translation | language | interpretation | editing |
| Grasping and decoding _____ can be a huge challenge for interpreters. | contexts | accents | body language | tone |
| _____, unlike translation, is done on the spot, in real time. | translation | language | interpretation | editing |
| There are two types of interpretive services. One is simultaneous interpretation. Which is the other? | Phone interpretation | Translation interpretation | Consecutive interpretation | Immediate interpretation |
| Translation is a tedious process and hence demands long hours of _____. | concentration | rest | understanding | eating |
| _____ towards deadlines is considered to be an excellent quality associated to a translator. | Patience | Adherence | Confidence | Confidentiality |
| A translator should possess a good knowledge of _____. | academics | politics | people | cultures |
| A good translator reflects an _____ approach towards his work. | impatient | impartial | biased | lazy |
| The most important role of a translator is to have an immaculate command over _____. | history | numbers | languages | philosophy |
| An in-depth knowledge of both the source and _____ language is quintessential for a translator. | target | research | academic | cultural |
| A translator who is free of _____ can do a relatively better job, while translating. | emotions | awareness | anger | prejudices |
| In the media industry, there is a lot of scope for _____ and their skills. | translators | scientists | astrologers | accountants |
| Even if translations are today done with the help of mechanical intelligence, _____ interventions are still essential. | human | technical | cultural | academic |
| Most local copywriters can be good translators because of their command over _____ languages. | national | international | regional | tribal |
| In broadcast terms, _____ is used in the context of the written word. | translation | language | interpretation | editing |
| _____ translators ensure that a brand's press release sounds like it is written by a native speaker. | Professional | Unprofessional | Beginner | New comer |

In broadcast terms, _____ is used in the context of the spoken word.

An efficient translator ensures that _____ barriers are eliminated and everything is conveyed accurately.

Interpreters must be fluent in both the source and target language, as they're required to translate in both directions without the aid of _____ materials.

_____ must capture tone, inflections, voice quality, and other unique elements of the spoken word and then convey these verbal cues to the audience.

Interpretation handles spoken language in real-time, while _____ services are text-based.

_____ is on a translators' side when reviewing and editing written text for accuracy.

Having a strong grasp on _____ norms will help an interpreter better convey what a non-native speaker is trying to get across.

_____ is the process of re-stating any written text in another language.

In order to communicate with a person who does not speak your language, we have to resort to _____.

Today being _____ is an asset in a country like India, where many people can speak more than 2 languages.

Translation helps to blur the barrier between two _____.

When jokes with a specific pun or punch line is translated, the humour value is lowered as the subtle implications are _____.

The text that has to be translated is called as the _____.

The language in which the source text is written is called as _____.

The language into which the source text is to be translated is called as _____.

The text after it has been translated into the target language is called as _____.

| | | | |
|----------------------|--------------------|-------------------|-----------------------|
| translation | language | interpretation | editing |
| cultural | psychological | physical | linguistic |
| reference | logical | technical | marketing |
| translation | language | interpretation | editing |
| translation | language | interpretation | editing |
| Time | Money | Energy | Emotions |
| editorial | technical | cultural | academic |
| Translation | Interpretation | Transference | Transcreation |
| Interpretation | Transference | Translation | Transcreation |
| multilingual regions | bilingual cultures | unilingual states | monolingual countries |
| lost | regained | increased | retained |
| source text | source language | target text | target language |
| source text | source language | target text | target language |
| source text | source language | target text | target language |
| source text | source language | target text | target language |

An / A _____ is one who translates speech orally.

interpretor

speaker

reader

copywriter