

Question	Answer1	Answer2	Answer3	Answer4
<b>CCPR</b>				
Previous successful products add onto the image of an organization and create _____	Positive Customer	Negative customer	Monopoly	Customer satisfaction
With the sale of products and services and increase of support : _____	a corporate will Go Bankrupt	Acquire More Market Share	Will Hire More	Buy More Land For
A good corporate reputation helps the company to follow all the rules and regulation laid by _____	Police	Army	Trade Organization	Government
_____ is the graphical original mark that presents and identifies the company or its product	Logo	Colour	Mark	Size
The picture that comes to mind when we think of a particular company is the corporate _____	identity	image	Reputation	brand
_____ results play a very important role in building corporate image.	social	financial	legal	cultural
A strong reputation helps a business overcome _____	value	reputation	crises	funds
Ethical Values of any organisation create _____ in the public eye	Responsibility	Profitability	Credibility	Uprightness
_____ abide by Laws,Rules & Regulations relating to their business activities	Ethical Executives	Executives	Workers	Teleoperators
The term _____ is an all encompassing term that covers any statement that hurt someone's reputation	Defamation	Ethics	Invasion of Privacy	Solitude
Spoken defamation is called _____	Slander	Libel	Civil wrong	Litigation
In order to survive in the long run, it is expected that business is carried on with _____ principles	Ethical	Profit motive	Profit maximization	Production
In India, Defamation is _____	only civil offence	both civil & criminal	only criminal offence	illegal
Digital or Online privacy is the term to elucidate the illegal act of duplication of licensed or copyright material from _____	Internet	Social Media	Corporate	E- Commerce

_____ protects the original work of Artists in the areas of Literature, Drama, Music, Artistic work,etc	Right to Vote	Freedom of Speech	Invasion of Privacy	Copyright
____ supervise the digital circulation of Information,Software,Information security,E-Commerce & Monetary transactions	Cyber Laws	Copyright	Press Laws	Defamation Law
_____ is a Law enacted by the Parliament of India giving citizens of India access to records of the Central Government & State Government	Copyright 2009	RTI 2005	Invasion of Privacy 2000	Defamation Law 2005
RTI was passed in ____ extends to all states,Union Territories of India expecting the J&K state	2005	2006	2007	2008
Invasion of Privacy is _____	Intrusion of Solitude	Corporate Identity	Ethical	RTI
_____means a set of well-defined principles which govern the ways of communication taking place between the seller and the buyer.	Ethics in advertising	Ethics and Governance	Corporate Identity	Ethics and Morals
_____ is a voluntary self-regulatory council established in 1985 to promote responsible advertising and to enhance public confidence in advertisements.	Advertising Standards	Broadcast Audience	Audience Bureau of	Television Audience
On 13th May 1799, Lord Wellesley promulgated the First Press Regulations known as _____	Censorship of Press Act, 1799	Gagging Act, 1857	Vernacular Press Act,	Indian Press Act, 1910
During the Indian Rebellion of 1857, the _____ had been passed by Lord Canning, which sought to regulate the establishment of printing presses.	Censorship of Press Act, 1799	Gagging Act, 1857	Vernacular Press Act,	Indian Press Act, 1910
_____ in British India, law was enacted in 1878 to curtail the freedom of the Indian-language press.	Censorship of Press Act, 1799	Gagging Act, 1857	Vernacular Press Act,	Indian Press Act, 1910
_____ is the offence of being disobedient to or disrespectful towards a court of law and its officers in the form of behaviour that opposes or defies the authority, justice, and dignity of the court	Contempt of court	Summary offences	IPC	Criminal offences
The process through which attitudes or beliefs are leveraged by appeals to habit or emotion are called _____.	Promotional Persuasion	Heuristic persuasion	Cultural Persuasion	systematic Persuasion
In _____, the person against whom a defamation case is filed might be sentenced to two years' imprisonment or fined or both.	criminal defamation	civil defamation	Both a and b	Innuendo
_____ is the intrusion of an unwanted individual or business into the private affairs of a person without consent.	Invasion of privacy	Contempt of court	Court Disobedienc	Defamation
_____ is conferred on literary works, dramatic works, musical works, artistic works, cinematograph films and sound recording.	Copyright Act	Invasion of privacy	Contempt of court	Defamation
Duration of copyright protection under the Copyright Act 1957	Life time of the author+ 60 yrs.	50 yrs.	75 yrs.	65 yrs.

Which of the four PR models set out below (Grunig and Hunt) is used most by practitioners?	Asymmetric	Public information	Symmetric	Press agency
The Indian Parliament enacted the _____ and thus gave a powerful tool to the citizens to get information from the Government as a matter of right.	Right to Information	Copyright Act 1957	Invasion of privacy	Contempt of court
The basic objective of _____ is to empower the citizens, promote transparency and accountability in the working of the Government, contain corruption, and make our democracy work for the people.	Right to Information	Copyright Act 1957	Invasion of privacy	Contempt of court
In which year was the Central Publicity Board of India set up?	During WW-I	During WW-II	During Globalization	During Liberalization
In which year was the Public Relations Society of India (PRSI) set up?	1965	1955	1958	2001
Public Relations in India developed with the increase in:	Industrialization	Education	Contemporary art	demand
Which era changed the face of PR in India?	Harappan Era	Pre - Independence	Post Liberalization	Post Independence
The very first signs of PR in human history through the use of a clay tablet was found in which country?	Israel	Iraq	India	USA
What stimulates growth in PR ?	mutual understanding	Money	Fame	Intelligence
What signified the evolution and growth of PR in India?	Foraying of International	Use of press	Creating hoax	Use of electronic
The term public relations was first coined by _____	Thomas Jefferson	Scott M. Cutlip	Allen H. Center	Edward Bernays
Among the leaders, which company set up one of the first PR department in their organization?	Wadia Group	Reliance	Tata	Birla
_____ focuses on publicity or press agency to gain attention for the organization.	Media Information	Press Agency Model	Public information model	Assymetrical model
What approach has PR been using traditionally to gauge the extent of its reach?	Measuring the amount of	Measuring the amount of	Measuring the amount	Measuring the amount
Which of these is true of persuasion?	It is coercive.	It is usually incremental.	It is linear or one-way.	It is unethical.
The content of Radia tapes led to investigation by which two agencies -	CBI & ED	CBI and Income Tax	ED & Income Tax	ED & Aviation

Barkha Dutt was -

Former Editor, The Quint  
Defence  
Former group Editor, NDTV  
2G Network  
Former group Editor, Aviation  
Former Editor, Automobile

Niira Radia's association with Ananth Kumar was with respect to which sector -

Vir Sanghvi in his defence claimed that his conversations in the Radia tapes were -

An outcome of lack of  
An outcome of lack of  
Manipulated  
Desperacy for News

## MULTIMEDIA

The Measurements palette for text boxes does not display values for\_\_\_\_\_

a. tabs  
b. type size  
c. typeface  
d. alignment

What is the shortcut key to export file

Cntrl+E  
Cntrl+S  
Cntrl+P  
E

Which key is for fit to page

ALT+f4  
ALT+f5  
ALT+f6  
ALT+f6

What is the use of Text tool?

Paragraph  
Draw Text  
Design  
Text Box

Object converted to gray-scale has three (3) colour

TRUE  
FALSE  
Both  
All of these

The Document Layout palette displays\_\_\_\_\_

a. master page and document  
b. master page icons  
c. document page icons  
d. page items

Pixels represent tiny \_\_\_\_\_ of color, which are typically unseen by the naked eye.

Circles  
Squares  
Inches  
Swatches

To resize a graphic in a layer, select the \_\_\_\_\_ tool, then check mark \_\_\_\_\_ to see selection handles.

Marquee;  
Resize  
Move; show bounding box  
Move; resize  
Marquee;  
show

The \_\_\_\_\_ tool is best selected when you need to select an abnormally shaped image in a layer.

Marquee  
Lasso  
Magic wand  
Clone stamp

Once you build the layers in your graphic design, you cannot rearrange them.

TRUE  
FALSE  
Both  
None

Computer monitor primary color allows how many individual shades?

300  
255  
200  
256

What types of graphics are made of Pixels?	Raster Image	Vector Graphics	A and B Both	None of these
Which of these color models is not in Photoshop?	RGB	LAB	CNYK	HSB
What is the shortcut key to create a duplicate layer of a layer?	Ctrl+J	Ctrl+T	Ctrl+N	Ctrl+D
In which of these formats does not change the image quality when the image is saved?	Tiff	Jpeg	Png	Gif
Find what is the shortcut key to toggles snapping to objects?	Alt + Shift + D	Alt +Z	Ctrl +L	Ctrl +G
Shift + PgDn is the shortcut key to place the selected object(s) back one position in the object stacking order.	TRUE	FALSE	None of These	All of these
Find what is the shortcut key to specifies fountain flits for objects?	Ctrl + B	F11	Alt + F4	F6
Find what is the shortcut key to displays a full-screen preview of the graphic or drawing?	F4	F 1	F9	F2
Find what is the shortcut key to align selected objects to the bottom?	B	T	G	L
C vertically aligns centers of selected objects.	TRUE	FALSE	None of These	All of these
_____ tool is used for cropping	Pick tool	shape tool	zoom tool	knife tool
In a bookwork of ten pages, one of the sheets will contain the following numbering.	1&2	2&9	1&10	3&5
The ruler bar is used for _____	Setting of margin	dividing your work	for book design	All of these
_____ is used for selecting and deselecting objects.	Bezier tool	freehand tool	shape tool	pick tool
CorelDraw is a _____ based drawing Application Package	Photo paint	Bitmap	Vector	Scalar
In Corel Draw the keyboard shortcut to save your drawing is:	Ctrl +s	Shift+Ctrl +c	Ctrl +z	OuCtrl +a

Which of the following file types can be modified while applying filters on them?	Raster	Vector	Animation	All of the above.
_____ tool removes overlapping segments in the objects.	Knife	Crop Tool	Virtual Segment	Eraser
Find what tool allows you to get a closer look at an object?	Zoom	Pick	Text	Eyedropper
Direct export generates _____ files directly from Premiere Pro.	a. Existing	b. open	c. update	d. new
Click _____ Adobe Media Encoder renders and exports the item immediately	a. Export.	b.Queue	c. Insert	d.Edit
select the 32-character names check-box. This option enables support for tape and clip names with 32 _____	a.characters.	b.characters with space	c. numbers	d. Digits
Videotapes must each have a unique reel number and be formatted with _____ before you shoot video	a. facecode	b.timecode	c.Namecode	d. Charactercod
To paste the asset at the current-time indicator, place the current-time indicator and press _____	a. Ctrl+Alt+P	b.Ctrl+Alt+S	c.Ctrl+Alt+R	d.Ctrl+Alt+V
_____ that are either 5.1 surround or greater than 16-bit aren't supported. Mono and stereo audio tracks are imported as one or two layers	a. one track	b.copy track	c. Video Track	d.Audio tracks
To copy sequence markers, you must either copy the sequence itself or _____ the entire Adobe Premiere Pro project as a composition	a.import	b.Export	c. Save As	d. Export /Import
Project files have a _____ filename extension.	a. .proj	b. .prproj	c. pprproj	d. .project
The result color is a darkening of the source color to reflect the underlying layer color by increasing the contrast.	a.Color Burn	b.Linear Burn	c.Darker Color	d.Screen
The result color is a darkening of the source color to reflect the underlying color.	a.Color Burn	b.Linear Burn	c.Darker Color	d.Screen
Each result pixel is the color of darker of the source color value and the corresponding underlying color value.	a.Color Burn	b.Linear Burn	c.Darker Color	d.Screen
Multiplies the complements of the channel values, and then takes the complement of the result.	a.Color Burn	b.Linear Burn	c.Darker Color	d.Screen
A standard two-track digital audio tape format.	a.DAC	B.DAT	C.latter	D.DAW

DAT tapes are sampled at _____ bits.	A. 16 and 24	B.8 AND 16	C.16 AND 32	D.32 AND 64
The _____ is often described as DAT quality.	a.DAC	B.DAT	C.latter	d.Daw
DAW A computer system used to edit, process, or mix audio	a.DAC	B.DAT	C.latter	d.DAW
_____Decibels below full scale in digital audio.	A.dBFS	B.DBFS	C.KBFS	D.kBFS
The maximum possible amplitude is _____ dBFS.	A. 10	B.100	C.200	D.0
decibel (dB) In audio, the decibel (dB) is a logarithmic unit of measurement used for _____	A.amplitude	B.wAVE	C.SOUND	D.Digital
_____signal to provide a fuller sound or create echo effects.	A.nondelayed	B.delay	c.Sound	D.Digital

**MEDIA STUDIES**

Communication' itself carries many problems. Either the mass a media theorist, media' or 'communication would cover a dozen disciplines and raise a thousand problems.	Jeremy Tunstall	David Brooks	Steven Chaffee	Normative Theories
It has emerged as a more or less independent body of thought in both the social science and humanistic literatures.	Mass communication	Media theory	GPS	Internet
Environment is changing quite radically.	Large audience	Modern communicatio	Mass communicati	Mediated communicati
People attracted to many websites and cable channels can hardly be considered mass audiences when compared with the numbers that tune in to a network television program such as Ramanand Sagar's	Bigg boss	Ramayan	Kaun Banega crorepati	Fear Factor: Khatron Ke
Although most theories we will study in this text were developed before our modern revolution, they are not useless or outmoded.	Century	Big budget	Problem	Communicati ons
It has the power to alter message content if they are willing to invest the time and have the necessary skill and resources.	Mass communication	Firm	Media consumers	Ad agency
It can be active in ways that are hard to anticipate, and the consequences of this activity may not be understood for decades to come.	Company	Audiences	Administrati ve theories	Elite group

The instant popularity of channels demonstrates that a generation of young adults is willing to invest the time, acquire the skills, and purchase the technology necessary to take greater control over the content	YouTube	Facebook	Whatsapp	Twitter
It allow for a greater quantity of information transmission and retrieval, place more control over both content creation and selection in the hands of their users, and do so with less cost to the average	Intetnet	Contemporary media	Blog	Research report
A survey of the social science of the past century shows it to be, by and large, an insanely pessimistic field".	V.O. key	Lazarfeld	Zack Budryk	David Brooks
_____ have tried to apply the scientific method to the study of human behaviour and society.	Causal relationship	Social researchers	Human behaviour	Social science
It offer instant access to candidates, their ideas, and those of their opponents.	Television stations	Radio	Internet and Web	Research
A small number of social scientists began to argue that these claims should not be accepted before making (capable of being verified or disproved by observation) that could either support them or permit	Empirical observations	Mass communicatio	Human behaviour	Media theory
It does not easily lend itself to causal description.	Consumer	Media text	Big media	Human behaviour
"Humans are not like billiard balls propelled solely by forces external to them,"	Katherine Miller	Hermeneutic theory	Albert Bandura	postpositivis t theory
This theory is based on empirical observation guided by the scientific method, but it recognizes that humans and human behaviour are not as constant as elements of the physical world.	Critical theory	Postpositivist theory	Normative theory	Hermeneutic theory
It is the study of understanding, especially through the systematic interpretation of actions or texts.	Hermeneutic theory	Critical theory	Postpositivist theory	Normative theory
"lens through which social phenomena are observed".	Katherine Miller	Albert Bandura	V.O. key	Lazarfeld
In this theory, what is real, what is knowable, in the social world is the product of the interaction between structure (the social world's rules, norms, and beliefs) and agency (how humans behave and	Critical theory	Postpositivist theory	Normative theory	Hermeneutic theory
In this theory it explains how a media system should operate in order to conform to or realize a set of ideal social values. As such, its ontology argues that what is known is situational (or, like interpretive	Hermeneutic theory	Critical theory	Postpositivist theory	Normative theory
"No theory is good unless it permits, not rest, but the greatest work. No theory is good except on condition that one uses it to go on beyond".	Andre Gide	Gary	Gumpert	Jacobs
Microsoft cofounder	Bill Gates	Jeff Bezos	Mark Zuckerberg	Elon Musk
It is located in the largest cities established and controlled highly centralized media systems.	Small companies	medium companies	micro Organisation	Large corporations



If this were not so, the Internet would be neither as explosively popular nor as constantly controversial as they are.	Google	World Wide Web	Whatsapp	Instagram
Purpose is to help place new communication technology into historical	Practical	Research	Organisation	Theoretical perspective
It explained to those who traffic in social theory, "Science in and of itself has some culture embedded in it. How could it be otherwise?".	Joan Jacobs Brumberg	Gary	Gumpert	Robert hutchins
Certainly correct about what is happening in mass communication theory today.	Jennings Bryant	Donna Miron	Jacob	Bryant and Miron
The dominant perspective on media and society that emerged during this period has come to be referred to as	Mass communication	Cultural perspective	Mass society theory	Meaning making
It was committed to the use of empirical social research methods in order to establish the validity of theory.	Lazarsfeld	V.O. key	Ronald	Henry Fayol
A theoretical and methodological tour de force integrating limited effects notions with social and political theory to create a perspective that is now known as	Cultural perspective	Reductionism	Administrati on theories	Elite pluralism
One group of European social theorists who vehemently resisted post-war U.S. influence was	Meaning making	Neo-Marxists	Gemeinschaft	Organic solidarity
During the 1960s, some neo-Marxists in Britain developed a school of social theory widely referred to as	Hegemonic	Media elites	British cultural	Cultural criticism
The debate over media that we trace is one aspect of what some scholars have termed	Culture war	George Orwell	Cultural criticism	Grand theory
He constructed an enduring vision of this nightmare world in 1948.	Zack Budryk	George Orwell	Walter Lippmann	John Dewey
It sought to explain the critical difference between earlier forms of social organization and European society as it existed in the late 19th century.	James Carey	Ferdinand Tönnies	Marshall Mcluhan	Robert Merton
It consisted of a dense network of personal relationships based heavily on kinship and the direct, face-to-face contact that	Raymond Williams	Gemeinschaft	Stuart hall	Richard Hoggart
French sociologist offered a theory with the same dichotomy as that of Tönnies but with a fundamentally different interpretation of modern social orders.	Paul Lazarsfeld	Emile Durkheim	Carl Hovland	Leon Festinger
People were bound by this consensus (and traditional social roles) to one another like the parts of a great engine	Organic solidarity	Mechanical solidarity	Normative theories	Technocratic control
Durkheim used the term to refer to the social ties that bind modern social orders together.	Mechanical solidarity	Organic solidarity	Gesellschaft	Emile

In the 2014 General Elections, electronic democracy took on a new form when used social media to aggressively and systematically promote their candidate.

\_\_\_\_\_ are different from most of the theories. They describe the way things should be if some ideal values or principles are to be realized.

\_\_\_\_\_ content is far less tangible than other consumer products.

journalists first articulated this role around the turn of the 20th century.

The Hutchins Commission on Freedom of the Press was established in 1942 in

Envisioned modern cities as "Great Communities composed of hundreds of small social groups everything from neighbourhood social organizations to citywide associations.

Hitler's use of media to arouse hatred of the \_\_\_\_\_ served as a prime example.

The synthesis of ideas put forward in the Hutchins Commission report has become known as

Denis McQuail cites other normative theories of media developed in other parts of the world.

Advocates media support for an existing political regime and its efforts to bring about national economic development.

It advocates media support for cultural pluralism at a grassroots level.

Bharatiya Janata Party	Congress	Bahujan Samaj Party	Nationalist Congress
Normative theories	Mass society theory	Media literacy	Development media
Media	Blogs	Research	Report

Mark	John	Hutchin	Muckraking
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Germany	France	India	U.S.A.
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Fourth estate	Social responsibility	The Chicago School	Press council
Hindu	Jews	Muslim	Christian

Market place of Ideas	Normative theory	Mass society theory	The Social Responsibility
1987	1988	1986	1990

Developmental media theory	Grand theory	Mass society theory	Media literacy
Development concept	Iranian green movement	Democratic-participant	Administrative theory

**FILM COMMUNICATION**

\_\_\_\_\_ was the first feature film of India.

OSS stands for \_\_\_\_\_

Alam ara	Raja Harishchandra	Kisaan Kanya	Harishchandra Factory
Over the Shoulder Scene	Over the Shoulder Shot	Over Shot Shoulder	Over the Subject Shot

Non-Fiction Film Means \_\_\_\_\_

The first talkie film of Indian cinema was \_\_\_\_\_

Who is called the Father of Indian Cinema ?

'Raja Harischandra' film was released in the year of \_\_\_\_\_

The film industry of Mumbai is also known as Bollywood, is the largest and most popular branch of Indian cinema.

Who developed the first motion picture camera called Cinématographe in 1895?

Sholay movie screenplay is written by \_\_\_\_\_

Who is the first Superstar of Indian cinema?

Amir Khan's first film as a director was \_\_\_\_\_

Which word best defines genre?

What form of comedy do Charlie Chaplin and Buster Keaton share?

Sci-Fi & Fantasy films were strong at the turn of the 21st Century because of \_\_\_\_\_

After WWII, revolution in Italian cinema was known as \_\_\_\_\_

What is a panning?

Which of the following is a major film festival in Mumbai?

Which of these is NOT a fiction?

Artificial      Dreams      Reality      Imagination

Lanka Dahan      Ayodhyacha raja      Alam ara      Sairandri

Sathyajit Ray      Dada Saheb Phalke      Lumiere Brothers      Bimal Roy

1910      1912      1913      1911

Sanskrit      Hindi      Marathi      Punjabi

Matthew Brady      Thomas Edison      George Eastman      Lumiere Brothers

Salim-Javed      Shailendra      Divender      Bhupinder

Amitabh Bachchan      Dev Anand      Raj Kapoor      Rajesh Khanna

3 Idiots      Ghajini      Taare Zameen Par      Dangal

Category      Type      Kind      All of the above

Screwball comedy      Romantic comedy      Slapstick comedy      Their styles were so

the death of personal      the death of realistic      the emergence      massive economic

Italian Neorealism      Italian Parallel Cinema      Italian Art Films      Italian New Wave

A camera movement      A heavy tripod      A remote flash      A Lighting Technique

IFFI Vary Film Festival      Cannes Film Festival      Mami International Festival      MIIF Film Festival

Novel      Short Stories      short Films      Auto-biography

is a non-linear editing system?

\_\_\_\_\_ plays a much stronger role in the manipulation and arrangement of shots.

Story, Script, Screenplay and Storyboard are all parts of \_\_\_\_\_ stage.

Which of the following are the types of sound in the cinema?

In editing, transition of shots merging into each other called as \_\_\_\_\_

A shot which reveals extreme detail of the subject is \_\_\_\_\_

\_\_\_\_\_ is referred to as the Father of Indian Cinema?

\_\_\_\_\_ is 1/25th of a second

Lumiere Brothers' first films were screened in the year \_\_\_\_\_.

Roja film is directed by \_\_\_\_\_.

In film making \_\_\_\_\_ is called the captain of the ship.

Genre of the film 'Padmawat' is \_\_\_\_\_.

Which Indian won the Oscars for music and for which film 'Slumdog Millionaire' ?

Misc-En-Scene in cinema means \_\_\_\_\_

\_\_\_\_\_ was the first Indian to win Oscar Award.

FTII is located in \_\_\_\_\_ city.

Final Cut Pro	Photoshop	Motion Graphics	Color grading
Post-production	Film editing	Filmmaking	Script
Pre-production	Plot (narrative)	Writing.	Post-production
Loudness, Pitch, Timbre	Speech, Music,	Rhythm, Fidelity,	Time, Perspective,
A zoom	A Dissolve	A Cut	A Wipe
Extreme Close-up	close- up	master shot	medium shot
Satyajit Ray	Dadasaheb Phalke	Amitabh Bachchan	V. Shantaram
Sequence	Scene	Shot	Frame
1895	1995	1913	1927
Mani Kaul	Karan Johar	A R Rehman	Mani Ratnam
Actor	Writer	Director	Editor
Periodic	Romantic comedy	Action	Fiction
Arijit Singh	Lata Mangeshkar	A R Rehman	Gulzar
On Stage	On Camera	On Monitor	On Theatre
Satyajit Ray	V Shantaram	Bhanu Athaiya	A R Rehman
Mumbai	Kolhapur	Haiderabad	Pune

First nominated official entry to the Oscar Awards by India was \_\_\_\_\_.

\_\_\_\_\_ is the closest similar art form to Cinema.

Film Devdas is based on a classic novel by \_\_\_\_\_.

Great films will be made only if we become \_\_\_\_\_.

Parallel Cinema \_\_\_\_\_ to mainstream cinema

Which was the first Film Studio Companies established in India ?

First Motion Picture camera was invented in \_\_\_\_\_ country

'Gangs of Wasseypur' film is directed by \_\_\_\_\_.

\_\_\_\_\_ is a genre of cinematographic film marked by a pessimistic and dark mood

\_\_\_\_\_ movies cost much to make and are created for profit

\_\_\_\_\_ comprises all on-screen visual elements, including lighting, framing, composition, camera motion, camera angles, lens choices, depth of field, zoom, focus, color, exposure, and filtration.

Which among the following is not a type of camera movements?

Long shot means \_\_\_\_\_

Which among the following is a type of camera angles?

A typical movie story is said to have \_\_\_\_\_ acts

Gandhi	Sant Tukaram	Mother India	Lagaan
Painting	Music	Animation	Theatre
Saratchandra Chaterji	Ravindranath Tagore	Sanjay Leela Bhansali	harivanshrai Bachchan
Good Actors	Great Audience	Great Film makers	Good Directors
Supports	Opposes	Helps	Teaches
Prabhat	Filmistan	Film City	Bollywood
India	France	Germany	America
Anurag Basu	Anurag Kashyap	Tigmanshu Dhulia	Nawajuddin Siddhiqui
Tragedy	Sarcastic	Film Noir	Black Comedy
Mainstream	Bollywood	Hollywood	Drama
Music Composing	Editing	Choreography	Cinematography
Crane	Pan	Tilt	Transition
complete view of character	complete view of	Large amount of	Face of the character
Eye - Level	Water-level	Close up	Long shot
One	Two	Three	Four

## THEATRE & MASS COMMUNICATION

The Romans were the first to use a front --	apron	stage	pit	wings
A group of two or more actors who hold scripts and act out a scene or piece of literature with a limited range of movement are performing	oral reading	cold reading	readers theatre	audition
"Please get with a partner. The two of you will need to find a --- scene to perform for contest." A scene for 2 actors.	duet	trio	ensemble	quartet
"Be sure to check the --- for important information about auditions and rehearsal times."	callboard	register	calender	poster
What is considered to be the United States' version of London's West End theatre district?	chicago	times square	broadway	london
In the early 1400's, the Japanese performed a very stylized and graceful form of theatre called --- Theatre, in which the actors always wore masks.	kabuki	noh	broadway	london
A--- is a special light instrument that is used to put a very strong, bright beam of light on a specific person/s to focus the audience's attention	scoop	spot light	par	fresnel
----- is a long speech delivered by one character alone on stage revealing his or her innermost thoughts. Shakespeare made use of this type of speech often in his plays.	dialogue	soliloquy	duet	monologue
Typically when you gesture on stage, you should use your --- hand	upstage	downstage	right	left
Most directors have --- or tryouts, for actors to show their talent and their ability to play a role for a show.	evaluations	tryouts	auditions	meetings
The ---is prepared to take over an important role should the actor playing the role miss a performance.	director	dresser	producer	actor
--- is the goal a character has in a particular scene or play; the need or want; the intention.	business	subplot	role	objective
Please _____, Jane. I cannot hear you at the back of the auditorium."	project	protagonist	proscenium	wings
No, don't say that line to the other character's on stage," the director instructed. "It's _____. It should be said directly out to the audience as if you're sharing a secret	aside	cue	adlib	impro

This is a----play. All the characters have equal sized roles and stage time. Also a term that means a scene for three or more people.	ensemble	acting	mystery	acting proof
I made a --- backstage for easy access to all the show's props.	prop cue	prop list	prop table	prop map
---is the Greek person who is credited with being the first actor.	shakespeare	thespis	eurpedis	Rajesh Khanna
When writing a play, a playwright uses primarily which of the following tools to reveal a character?	plot structure	dialogue	stage directions	setting
An actor is developing a master list of verbs to use as actions in scenes. Which of the following verbs would be most useful to include in this list?	to understand	to cry	to love	to hide
Which of the following elements is a typical component of a creative drama activity?	rehearsal	live performance	dialogue	improvisati on
Compared to contemporary dance, a theater performance is more likely to contain which of the following elements?	incidental music	unified design	developed characters	trained performers
---is a marathi movie adapted from a famous play	natasamrat	my fair lady	haider	romeo juiliet
When you ---, you're not just looking around, skimming the world around you.	Observe	Analyse	Direct	Select
--- is the specific looking at people, places and things. You're looking at the world like a writer	Observation	Direction	Acting	Writing
When you look at the world like a ---, everything becomes a play idea.	Writer	Actor	Player	Makeup artist
----is a tool used by an actor while he develops an character	Direction	Observation	Dictation	Playing
---- is often defined as a complex state of feeling that results in physical and psychological changes that influence thought and behavior.	Emotions	Mind	Psychology	Thinking
--- is associated with a range of psychological phenomena, including temperament, personality, mood, and motivation.	Emotionality	Rationality	Logically	Physicality
--- can be defined as the actions or reactions of a person in response to external or internal stimulus situation	Behaviour	Observation	Writing	Direction
--- was the famous mime artist	Shahrukh khan	Raj Kapoor	Marcel Marceau	Rajesh Khanna

Which is the odd one out?	king lear	othello	hamlet	the tempest
Shakespeare's plays are still performed over the world because of ---	dialogues	monologues	characterization	strength
The book 'Indian Method in Acting' is written by ---	ratnakar matkari	prasanna kumar	shakespeare	shakespeare
Yayati is written by ---	Girish karnad	amol gupte	shakespeare	ratnakar matkari
--- is the person responsible for the direction of the actors in a play, that is, the one who determines such matters as the tempo and the blocking of the actors.	stage manager	house manager	director	producer
The ---- is prepared to take over an important role should the actor playing the role miss a performance.	dresser	director	producer	actor
--- is the character or situation in a play that creates conflict (what gets in the way of the objective of the protagonist)	obstacle	scenery	intension	make up
--- person coordinates production scheduling and administrative/ logistic details of a multi-show theatrical season	assistant stage manager	producer	director	actor
The term "P.A.R." stands for ---	parabolic aluminized Bell	reflector	lights	make up
Which of these is not a part of a spotlight?	Bell	PAR	fresnel	beam
A cutting table is used in ---	costume shop	backstage	edit room	stage
--- is the central information location for any given theatrical production	callboard	backstage	lights	costumes
Half-Hour is ---	30 mins before curtain	performance	set	lights
---is the famous theatre in dadar	shivaji mandir	kashinath ghanekar	gadkari rangaytan	NCPA
The play "Thankyou Mr. Glad is written by---	anil barve	ambar hadap	vinod hadap	shakespeare
Phula deshpande wrote ---marathi play	sundar mi honar	kaachecha chandra	sangeet sharada	natasamraat





In DSLR, "R" refers to -----

Reflex reach ring robot

A ----- gives you a real image

Viewfinder Lens Focus camera

A ----- is a type of camera that works without a reflex mirror.

Rangefinder Mirrorless DSLR SLR

A mirrorless camera has a -----viewfinder

Viewfinder Electronic viewfinder Optical viewfinder Lens

---- is advantage of a optical viewfinder

100% coverage Large TV like experience Shallow Focused No mirror blackouts Blur

Portraits have a ---- DOF

Bokeh DOF EVF OVF

--- refers to how blurry or sharp the area is around your subject

Shallow Blur Focused Large

Landscapes have a --- DOF

Image processor Bokeh Lens SD card Battery Zoom in Zoom out

---- dictates how fast a camera can process light recorded by the sensor

Exposure Blur Sensor Lens

---- means blur

Programmed auto Manual mode Auto focus Aperture priority auto

--- is a crucial part of how bright or dark your pictures appear

Auto focus Programmed auto Shutter priority auto Manual mode

In ---the camera automatically adjusts shutter speed and aperture according to a built-in program to ensure optimal exposure in most situations

Aperture priority mode Shutter priority auto Programmed auto Aperture priority auto

In ----you choose the shutter speed while the camera automatically selects the aperture that will produce the optimal exposure.

Manual mode Shutter priority auto Programmed auto Aperture priority auto

In ---you choose the aperture while the camera automatically selects the shutter speed that will produce the optimal exposure.

Manual mode Shutter priority auto Programmed auto Aperture priority auto

In --- exposure mode, you control both shutter speed and aperture

Hybrid auto focus Single auto focus Continous auto focus

--- type of auto focus mode is used for challenging subjects when their movements are unpredictable

Once you select ---- your camera will lock the focus on the subject

---- is a combination of single auto focus & continuous auto focus

--- is the apparent streaking of moving objects in a photograph or a sequence of frames, such as a film or animation. It results when the image being recorded changes during the recording of a

--- is a basic technique that suspends movement completely and keeps the moving subject in complete, or near complete, focus.

A ---- lens is a fixed focal length

A --- lens is as wide angle lenses allows you to gain a wider field of view

A --- is a type of camera lens that offers the photographer a useful range of different focal lengths in a single lens

A --- lens allows you to photograph a subject that is far away

--- lens aim to reproduce a life-size 1:1 image of your subject, similar to the human eye

--- lens covers area upto 180 degree

--- is allows us to convey information and, more importantly, emotion in an image.

---- is a category of light where we can see the light source in the picture

--- light occurs when light reflects off your subject

---- is a focused, often bright light that casts harsh shadows and draws attention to a specific part of a photo.

Light which comes from any large source is called ----

--- is also referred as intensity of light and refers how bright or dim the light source is

Single auto focus	Continuous auto focus	Hybrid auto focus	Manual focus
Manual mode	Auto mode	Hybrid auto focus	Continuous auto focus
Motion blur	Motion freeze	Bokeh	Blur
Motion freeze	Motion blur	Bokeh	Focus
Zoom lens	Telephoto	Micro	Prime lens
Wide angle	Zoom	Prime lens	Fish eye
Zoom lens	Telephoto	Ultra telephoto	Micro lens
Telephoto lens	Macro lens	Fish eye lens	Zoom lens
Macro lens	Zoom lens	Telephoto lens	Wide angle lens
Fish eye lens	Zoom lens	Ultra wide lens	Macro lens
Camera	Light	Focus	Lens
Transmitted	Reflected	Hard light	Soft light
Hard light	Transmitted	Soft light	Reflected
Transmitted	Reflected	Soft light	Hard light
Hard light	Reflected	soft light	Transmitted light
Quality of light	Quantity of light	Hardness	Softness

--- is a process of removing unrealistic color casts so objects will appear in white	White balance	Quality of light	Direction of light	Lens
--- says that you should position the most important elements in your scene along these lines, or at the points where they intersect	Symmetry	Rule of thirds	Viewpoint	Background
--- is one of the composition rule where you crop the image	Cropping	Background	Patterns	Viewpoint
--- an inexpensive and versatile light modifier that can turn a harsh flashlight into soft and indirect bounced light	Beauty dish	Umbrellas	Soft boxes	Gel
--- consists of a plate covering the flash head and most of its light is aimed forward at the model.	Soft boxes	Umbrellas	Grid	Beauty dish
---represents the details that are present on the surface of an object	Line	Texture	Form	Shape
---are the repetition of shapes or textures that are organised in a rhythmic way.	Shape	Form	Patterns	Line
--- modifier is used in potrait photography	Gel	Grid	Soft boxes	Beauty dish