

| Question | Answer1 | Answer2 | Answer3 | Answer4 |
|---|---------------------|--------------------|-------------------------|-------------------|
| FEATURE & OPINION | | | | |
| Who was the first I & B Minister of India? | Vallabhbhai Patel | Jawaharlal Nehru | M.K.Gandhi | B.R. Ambedkar |
| Which of the following cannot be broadcasted | Radio | TV | Film | Newspapers |
| Which among the following is the largest news agency? | BBC | Reuters | TOI | CNN |
| Which of the following is a business news channel? | CNN | NDTV Profit | Times Now | Aaj Tak |
| The first television channel in India was | Zee | Sony | Star | Doordarshan |
| The ____ is under the ownership of Govt. of India | Aakashvani | Red FM | Big FM | Radio Mirchi |
| Jingles are an important part of | Films | Radio | Hoardings | Tabloids |
| _____ was the first medium for broadcast journalism | TV | Radio | Internet | Blogs |
| Lord Hanuman was played by _____ in Ramanand Sagar's Ramayana | Tara Singh | Nitish Bharadwaj | B.R.Chopra | Dara Singh |
| Edwin Armstrong invented | FM | AM | TV | Internet |
| CNN was founded by | Edwin Armstrong | Ted Turner | Edwin Aldrin | Pranav Roy |
| The first news channel to provide 24 hours news service was | CNN | BBC | TN | NDTV |
| ____ media uses electronics or electromechanical energy for audience to access content | Print | OOH | Electronic | Pamphlets |
| AIR stands for | All India Radio | All India Railways | Asia Independent Region | Asian Intel Radio |
| The oldest radio channel in India is | Aakashvani | Red FM | Big FM | Radio Mirchi |
| RJ in a radio format stands for _____ | Radio Jammer | Radio Jockey | Ready Jockey | Radio Joiner |
| What are written in a concise form to fit in the given short space? | Features | Snippets | Opinion | Reports |
| Which if the following words is associated with a unique and interesting spin to a topic? | photograph | hook and angle | graphics | lead |
| _____ gives a platform for readers to express their opinions. | Letter to Editor | Features | Snippets | Reports |
| Who was the chief editor of Dainik Divya Marathi and Loksatta? | S. Sadanand | Kumar Ketkar | Nikhil Wagle | Arnab Goswami |
| _____ are not professional councillors, infact they are comforters. | interactive columns | analytical columns | agony aunt columns | obituaries |
| Which of the following editor was arrested in 2020? | Kumar Ketkar | Nikhil Wagle | Rajdeep Sardesai | Arnab Goswami |
| Which of the following artists did not pass away in 2020? | Rishi Kapoor | Irrfan | Sushant Singh Rajput | Amrish Puri |

| | | | | |
|--|--|---|---|--|
| _____ writing helps readers emulate the writers experience to the same destination. | Feature | Review | Travel | Snippets |
| A _____ includes biographical material offered in a chronological order. Who was the founder editor of The Free Press Journal? | Profile S. Sadanand | Snippets Kumar Ketkar | Feature Nikhil Wagle | Travel Arnab Goswami |
| The prime accused in the SSR case Rhea Chakraborty was interviewed by which of the following editors? _____ has authored the book 'Monalisache Smit' | S. Sadanand Kumar Ketkar | Kumar Ketkar S.Sadanand | Rajdeep Sardesai Nikhil Wagle | Arnab Goswami Rajiv Khandekar |
| _____ is of prime importance in Snippets. _____ are much more than just information of death of a person. _____ is a new entrant to the genre of feature writing. What is a Pitch ? | Vagueness Snippets Editorials Letter to an editor with a proposal to write an indepth article | Crispiness Features Snippets A Promotional letter for a product | Softness Sports Interviews A Propaganda letter to a feature editor | Hardness Obituaries Travelogues A feature article pushing an editor to publish it |
| What a Pitch should include ? | proposed story in brief and bio of the author | One line story idea, catchy heading and methodology and brief info about author | Full story plus promotional idea for the newspaper | Story in brief and address or phone number for contact |
| Who writes a Pitch ? | A staffer | A Freelancer | A Press Relations Officer | A known Author |
| Primary purpose of an interview for feature writing is to | Get a personal touch | Expose wrong doing | Build a crime story | make charges and allegations |
| How many kinds of primary interviews can be held for a feature ? Personality interviews are conducted normally at Subject's | 3 Hotel | 4 Work Place | 5 House or Farm House | 1 Newspaper or Magazine Office |
| How many number of seasons are there in India ? In western world, number of seasons in a year are | 4 3 | 3 4 | 5 2 | 6 6 |
| _____ columns critically analyse a perticular issue. _____ columns are those kinds of columns which give a take away in the end Which columns engage with readers? | Opinions Opinions Opinions | Interactive Interactive Interactive | Advisory Advisory Advisory | Analytical Analytical Analytical |

_____ can be considered as soft news

Politics Murder Accident Movie Review

_____ is an opinion piece written by the editorial staff

Feature Editorial Column Obituary

_____ editorials are meant to influence readers or policy makers

Obituary Analysis Persuasive Explanatory

_____ types of editorials throw light on explanation of a subject

Obituary Analysis Persuasive Endorsement

Using personalised mask is a Story

safety wear personality mark trend fashion

Visiting one's school 20 years after leaving it, makes a

Travel feature Human Interest Seasonal Nostalgic

Story Feature Feature

Articles with "Then and Now" kind of information are categorised as

Profile feature Sidebar feature Nostalgic Travel feature

feature

Week-end outing with family or friends make afeature today

Travel Trend Fashion Seasonal

EDITING

A book which is created or accepted by a news organization to have consistency and to avoid ambiguity in terms of layout and usage of language is known as _____.

Fiction Book Non-Fiction Book Stylebook Picture Book

_____ is the idea of integrating journalism into the democratic process. The media not only informs the public, but it also works towards engaging citizens and creating public debate.

Investigative Journalism Civic Journalism Environmental Sports Journalism

Collaborative media, participatory journalism, democratic journalism, guerrilla journalism or street journalism are other names of which type of journalism?

Investigative Journalism Civic Journalism Environmental Sports Journalism

_____ criteria are audience, timeliness, impact, prominence, conflict, proximity, uniqueness and science or progress.

Newsworthy Brevity Clarity Morning

An editor, in order to maintain consistency in visual style in his newspaper, should

use outlines in bold types use all cap headlines use fonts within one type family use italics for intros

In newspapers, news headlines should be written around a strong
The value of the Associated Press Stylebook is that it

Adjective promotes consistency in newswriting and reduces errors. Adverb tells reporters what constitutes fine writing and what does not. Verb gives reporters a template for all news stories they may write. Participle guides reporters in assuring that all stories will have a uniform political slant.

What does a copy editor do in a typical newsroom?

Checks stories for consistency, grammar and style
Makes archive copies of stories from yesterday's print edition
Uploads a digital copy of the newspaper to the web
Manages newspaper subscriptions

When a writer consciously or unconsciously expresses doubt, criticism or praise in a news story, it is called
Strapline is

Contradiction
written beneath the main headline
Editorialising
written above the main headline
Incompleteness
the main headline
Dilemma
not the reverse shoulder

A one-line headline that stretches all the way across a story is called
_____ uses a big, bold phrase to catch your eye, then adds a lengthier deck below.

slammer
Banner
Tripod
Wicket
sidesaddles
Hammer
tripod
Slammer

6 picas make
Which of the following should a summary news lead NOT try to do?

an inch
Provide the most important information.
a centimetre
Stress what is unusual or interesting.
a millimetre
Convey the most recent information.
two inches
Lure readers in to reading a story they are not interested in.

Leads often omit the names of the people involved in news stories because

no one will care who is involved.
their identities are less important than what happened to them.
ethical journalists always omit the names of people involved in news events.
the names are best left to the last paragraph of the story.

The best verbs for leads are

some form of the verb "to be."
passive-voice verbs.
compound verbs.
active-voice verbs.

The problem with phrases like "dead body" and "unexpected surprise" is that they are

short
cliches
redundant
too descriptive

Sentences that have lots of parentheses, dashes and semicolons are examples of

clarity
careful writing
excessive punctuation
highbrow writing

What is the problem with the following sentence? "The car collided with a sign next to the road."

It does not say what kind of sign collided with the car.
It does not say what kind of car was involved in the collision.
For two things to collide, both must be in motion.
The emphasis is on the car, not the driver.

The best place to put a caption is _____

_____ headline follows the same capitalization style as a sentence. Only the first word and proper nouns are capitalised.

Newspaper layout and page make up is called _____

Objective of page make up of a newspaper is to _____

Nowdays Newspaper and magazines are trying to blend _____

Newspaper layout and pages are divided vertically into _____

Page layout horizontal format is known as _____

Page layout vertical format is known as _____

Layouts are based on fixed format called _____

Software used for Page layout is _____

Television writing style is similar to _____

What does the lead contain?

Umbrella lead covers _____

Verbose means _____.

_____ remains the watchword for any media

The best way to make numbers easy is to use _____

Direct Quotes are common in _____

An Umbrella lead is also called _____

Buried lead is _____

Editing in Newspaper terminology is called _____.

below the picture above the picture next to the picture at the end of the story

Index Downstyle Straight Code

structure designing colour expression
confuse the jumble the order create distinct disconcert the
reader personality for reader
the Newspaper

verbal and visual space and format spice up the use destructive
content content content content

pillars columns passage brief
mountainscape seascape Landscape grassscape
profile Portrait panoramic picturesque
Filler Grid dingbat flag
Quicken In design TCS BaNCS Plaid
Magazine Newspaper Radio Blogs
3W and 2 H 5W and 2 H 5W and 1 H 3W and 1 H
Number of events Irrelevant events Least Single events
having equal importance events

Scanty words Using more Opposite words Jargon
words than
needed

Ambiguity Jargon Inaccuracy Accuracy
Numbers in Use numericals Use Graphics Avoid graphics
words

Radio Television Newspaper Poetry
Question lead Shotgun lead Anecdotal lead Contrast lead

Lost to the reader Undercover Important Too Descriptive
aspect is
revealed in the
middle of the
story

Copy editing Writing Columnist Editor

Buried lead is _____

Editing in Newspaper terminology is called _____.

People with a large following on social media are called ____

TAM stands for ____

The ABP in the APB group stands for

PeepLi Live highlighted which form of Media?

Which of the following TV Channels deal with political proceedings in India

FM is a term associated with ____

Who is the founder of NDTV

In 2019, which India Journalist received the Ramon Magsaysay award?

BBC stands for ____

Lost to the reader Undercover Important aspect is revealed in the middle of the story Too Descriptive

Copy editing Writing Columnist Editor
Trenders Influencers Celebrities Socials
Television Time And Team Audience Teller
Audience Measurement Measurement Automated Machine

Akhanda Bharat Ananad Bharat Akhanda Bazaar Anand Bazaar
Patrika Patrika Patrika Patrika
Print Electronic Radio Internet
Star Gold Epic Lok Sabha TV ANI News
Print Radio TV Internet
Rajdeep Sardesai Barkha Dutt Prannoy Roy Arnab Goswami

Arnab Goswami Rajat Sharma Prannoy Roy Ravish Kumar
Bombay British Bengal British
Broadcasting Broadcasting Broadcasting Broadcasting
Company Company Company Channel

JOURNALISM & PUBLIC OPINION

Name the newspaper which doesn't shy away from being declared as an organised left newspaper.

Who found that that negative ads are most effective when they are spaced out over time?

According to whom "ads aired during early morning and late-night news broadcasts reach educated and interested voters".

Times of India Indian Express The Hindu The Poiner

Juliana Fernandes, University of Miami Tobe Berkovitz, Boston University Anil Mammen, Washingto D.C. based Political consultant Anup Kumar, Cleveland State University

Juliana Fernandes, University of Miami Tobe Berkovitz, Boston University Anil Mammen, Washingto D.C. based Political consultant Anup Kumar, Cleveland State University

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|--|---|--------------------------------------|---|--|
| According to whom "direct mail is effective with large blocks of older voters who feel information they read is more credible than the messages in 30 seconds television ads." | Juliana Fernades, University of Miami | Tobe Berkovitz, Boston University | Anil Mammen, Washingto D.C. based Political consultant | Anup Kumar, Cleveland State University |
| _____ platforms make possible delivery of messages to large people and with ease. | Print medai | Radio | Television | Social media |
| Name the Media house related to Congress in Maharashtra. | CNN-IBN | IBN Lokmat | Zee News | India TV |
| Name the Media house associated with the Communist Party of India. | NDTV | News24 | CNN-IBN | India TV |
| The Statesman newspaper is associated with _____ | Congress | BJP | Left wing Communists | DMK |
| _____ is India's biggest Hindi Daily. | Hindustan Times | Dainik Jagran | Navbharat Times | Jagran Prakashan |
| In Political Advertising the product is a _____ | Person | philosophy | (1) &(2) | Goods & services Cable news |
| According to survey conducted Jan 12-27, 2016, using Pew Research Center's American Trends Panel, "_____ platform is the clear favourite among the youngest age group, 18-29 year olds." | Social media | Print media | radio | |
| According to survey conducted Jan 12-27, 2016, using Pew Research Center's American Trends Panel, "_____ platform shows consistent appeal across most age groups." | Print media | Radio | Cable news | Social media |
| According to survey conducted Jan 12-27, 2016, using Pew Research Center's American Trends Panel, "_____ platform popularity is pronounced among Republicans." | Print media | Social media | Cable Television | Radio |
| According to survey conducted Jan 12-27, 2016, using Pew Research Center's American Trends Panel, "Those who do not have a college degree are tied more closely to a preference for _____ news." | Print media | Social media | Cable | Radio |
| According to survey conducted Jan 12-27, 2016, using Pew Research Center's American Trends Panel, "Those who have a college degree are more closely to name _____ as the most helpful type of source." | radio | national newspaper | news websites or apps | (1)&(2)&(3) |
| Who wrote poem "Irada Naye Bharat ka" which was used by Atal Buhari Vajpayee in his speech? | Piyush Pandey | Prasoon Joshi | Sam Balsara | Narendra Modi |
| What type of ad is the one "showing a candidate is uncertain"? | Bandwagon | Fear | Flip Flopping | Plain Folk |
| What type of ad is the one "Putting it into language that everybody would understand"? | Bandwagon | Fear | Flip Flopping | Plain Folk |
| What type of ad is the one "Uses genuine facts"? | Evidence | Character | Attack | Music |
| Name the type of Ad- "Communicate what type of person candidate is". | Evidence | Character | Attack | Music |

Name the type of Ad - "Uses catchy song or slogan to get voters to remember a candidate".

Who created an anthem called "Saugandh" for the BJP's campaign?

India conducted its nuclear tests in _____

India's Draft Nuclear Doctrine includes

Which sector is the second largest employer in India?

GST stands for

Media is considered as the _____

IDSAs stands for _____

Who is known as 'missile man' of India?

Civil Nuclear Deal was signed between

Differences between Congress and BJP on Nuclear issue is regarding _____

_____ war was one of the most exposed wars in all of American history.

What turned the American public against the war and the American troops in Vietnam?

Which US President blamed the loss of the Vietnam war squarely on the shoulders of the media?

The _____ war occurred from 1959 to 1975 supported by USA.

Bangladesh War was fought in _____

Evidence

Piyush Pandey

1994

no first use policy

Retail

General Safety Training

First Estate

Indian Defence Strategic Analysis

APJ Abdul Kalam

India - Russia

No first use policy

Afghanistan

Television reporting

Kennedy

Arab-Israeli

1971

Character

Prasoon Joshi

1996

response with punitive action

Pharmaceuticals

Government Sales Tax

Second Estate

Institute of Defence Studies and Analysis

VS Arunachalam

India-France

Maintain credible minimum deterrence

Iraq

Newspaper reporting

Johnson

Vietnam

1972

Attack

Sam Balsara

1998

use of nuclear weapon to be authorised by the Prime Minister

Mining

Goods and Services tax

Third Estate

Indian Defence Startegic Alliance

K Vijay Ragahvan

India-USA response with punitive action

Vietnam

Radio reporting

Nixon

India-Pakistan

1973

Music

Narendra Modi

1999

(1)&(2)&(3)

Agriculture

Ground

Storage Tank

Fourth Estate

Indian Defence Strategic Agreement

Tessy Thomas

India-Canada

use of nuclear weapon to be authorised by the Prime Minister

Korean

Telegrams

Ford

Iran-Iraq

1974

| | | | | |
|--|---------------------------|-------------------|----------------------|---------------------|
| The Pakistani forces surrendered at Dhaka to the Indian army on _____ in 1971 war. | 03-Dec | 04-Dec | 16-Dec | 18-Dec |
| _____ media played a vital role during the Liberation War in Bangladesh | Print | Radio | television | internet |
| _____, a Bangladesh's leading daily newspaper's offices and presses were burnt down by Pakistani army. | The Sunday Times | The People | Harold Evans | Dawn |
| The Kargil conflict is also referred as _____ | Operation Tasha | Operation Vijay | Operation Swan | Operation Meghdoot |
| In 2002, at the Beirut summit of the Arab League, all the Arab states except _____ approved a peace initiative proposed by Saudi Arabia. | Libya | Turkey | Lebanon | UAE |
| The Twitter hashtag # _____, which emerged as Israel lauched Operation Protective edge against Palestinian territory. | GazaUnderAttack | GazaOccupied | GazaUnderSeize | GazaLiberated |
| _____ is current prime minister of Israel. | Benny Gantz | Neftali Bennett | Benjamin Netanyahu | Avigdor Lieberman |
| George Harrison and _____ organised concert to create awareness about Bangladeshi refugees. | Shiv Kumar Sharma | Ravi Shankar | Hariprasad Chaurasia | Zakir Hussain |
| _____ was about investigation into Vietnam war. | Fairfax Documents | The Hill Scrolls | Pentagon Papers | Watergate Documents |
| _____ is a governemnt aided policy research organisation. | IDSA | IPCS | IIC | Constitution Club |
| _____ is associated with Cambridge Analytica | Alexander Nix | Tyler Winklevoss | Steve Balmer | Sheryl Sandberg |
| _____ is a political strategist. | Prashant Bhushan | Pavan Verma | Prashant Kishor | Swapan Dasgupta |
| Lt. Gen. JFR Jacob played important role during _____. | Bangladesh Liberation War | India - China War | Kargil Conflict | Operation Blue Star |
| _____ report is linked with India China war. | Halford Brighton | Hastings Richards | Henderson Brooks | Hargreaves McCavern |

INDIAN REGIONAL JOURNALISM

| | | | | |
|---|------------------|-----------------------|---------------------|-------------------|
| Swadeshmithran was started by | C. R. Srinivasan | Rangaswami Iyengar | G. Subramania Aiyer | Subrania Bharathi |
| started popular Tamil Weekly Ananda Vikatan in 1924. | R. Krishnamurthy | P. Varadarajulu Naidu | C. S. Srinivasan | S. S. Vasani |
| Largest Circulated Tamil Newspaper today is | Dina Karan | Dina Malar | Dina Thanthi Weekly | Dina Mani Monthly |
| Malai Malar is an | Morning Daily | Evening Daily | Weekly | Monthly |
| T. V. Rama Subba Aiyer started a daily newspaper | Dina Thanthi | Dina Malar | Dinasari | Dinamani |
| K. P. Kandasamy started the newspaper in support of DMK | Dinakaran | Makkal Kuaral | Malai Malar | Dina Mani |

| | | | | |
|---|----------------------|--------------------------|---------------------------------------|----------------------|
| Daily Dinassari was published and edited by | Murasoli Maran | T. S. Chokkalingam | Cho Ramaswamy | S. Sadanand |
| K. C. Mammen Mappillai contributed to revolution of Kerala through newspaper Malayala Manorama | Armed | Economic | Agro-Industrial | Educational |
| Strength of Kesari was Lokmanya Tilak's | Articles | Editorials | News and Views | Provocative Language |
| Maulana Abul Kalam Azad's all new kind of and style of made AI - Hilal very popular. | messaging and simple | content and presentation | style and flowery | images and bold |
| K. P. Kesava Menon spearheaded the Agitation. | Mallapuram | Non -Cooperation | Vaikom | Sabarimala |
| S. Sadanand started the News agency to provide news of | Indian, World | Tamil, Tamilnadu | Free Press of India; Freedom struggle | Global; India |
| Had the distinction of being rational and long standing editor of Maharashtra Times. | D. B. Karnik | Kumar Ketkar | Govind Talwalkar | Sanjay Raut |
| The voluminous 'Sattantar' is authored by | Kumar Ketkar | Lokmanya Tilak | Govind Talwalkar | N. B. Parulekar |
| Study of regional journalism is necessary to understand undercurrents in the growth of the regional | Journalism | Language | Literature | Politics |
| People prefer to read and understand news and events in their language. | own | National | office | neighbour's |
| Study of regional journalism is also the study of the regional | Culture | politics | Economics | History |
| B. G. Tilak's editorials were popular because his wordsthe hearts of readers and listeners.. | pierced | touched | tickled | soothed |
| Bengal Renaissance was the result of various movements started by | Ravindranath Tagore | Ram Krishna Paramhansa | Raja Rama Mohan Roy | Lokmanya Tilak |
| Television was introduced to India in the year and was confined to New Delhi only | 1959 | 1972 | 1975 | 1980 |
| The number of T V Channels available to the viewers in India are about | 850 | 900 | 1200 | 580 |
| Indian T V business is estimated to be worth about Rs. by the year 2022 | Rs. 740 Billion | Rs. 995 Billion | Rs. 110 Billion | Rs. 13.6 Trillion |
| Colour television transmission started in India in the year As part of Asian Games | 1975 | 1980 | 1982 | 2000 |
| The Hong kong based Was the first privately owned channel to start its operations in India | Viacom 18 | Star T V | Asianet | Zee Entertainment |

| | | | | |
|--|---|---|--|--|
| ABP TV is part of media group. | Star News Corp | H T Media | Anando Bazar Potrika group of media Chennai | Amrita Bazar Patrika Media Group Warangal |
| Is an important publishing centre after Hyderabad for Telugu Newspapers and Periodicals | Vishakhapatanam | Vijayawada | | |
| There are more than News and entertainment channels in Telugu | 80 | 100 | 75 | 130 |
| Who started the First ever newspaper or periodicl in Tamil Language in India and when ? | a) Italian Carmalite Mission b) 1802 | a) Christian Religious Tract Society, b) 1831 | a) Group of Tamil Non - Christian scholars, b) 1855 | a) Salem Pagadalu Narasimhalu Naidu , b) 1878 |
| T. V. Kalyansura Mudaliyar started newspaper titled Which was a | a) Deshbhaktan Daily | b) a) Salem Deshabhimani , b) Weekly | a) Swadeshmitran, b) Daily | a) Coimbatoor Kalanidhi, b) Fortnightly |
| Daily Tamilnadu was edited by | Dr. P. Varadarajulu Naidu | C. Rajgopalachari | S. Sadanand | V. V. S. Iyer |
| Jay Bharathi was First In Tamil language Who was the First editor of Dinamani ? | Broadsheet Cho Ramaswamy | Tabloid C. R. Srinivasan | Magazine T. S. Chokkalingam | Fotnightly S. Sadanand |
| R. Krishnamurthy started, a weekly, in the year | a) Kalki, b) 1941 | a) Tughalaq, b) 1948 | a) Dinamalar, b) 1951 | a) Chutti Vikatan, b) 1950 |
| Navasakti was a Tamil weekly, started by | S. Sadanand | C. Rajgopalachari | T. V. Kalyansundara Mudaliyar | T. Ram Subba Aiyer |
| K. P. Kandasamy started In support of, a political party, in 1977. | a) Malai Malar, b) Indian National Congress | a) Dinamani, b) C P I | a) Dinakaran, b) DMK | a) Dinamalar, b) AIADMK |
| More Content than pictures or advertisements is the speciality of Govind Talwalkar was known for his Editorials and articles in Maharashtra Times | Dina Thanthi Satirical | Malai Malar Scholarly | Dinamani Informaive | Dinamalar Translated |
| Took over as editor of Malayala Manorama following death of K. Verghese Mappillai | K. Ayyappan | K. M. Mathew | K. C. Mammen Mappillai | K. M. Cherian |

"You are not writing for university examinations. Write for even those who are illiterates," advised, editor of

a) V. D. Savarkar, a) S. M. a) B. G. Tilak, b) a) P. K. Atre, b)
b) Sandesh Paranjape, b) Kesari Sakal

Why did Raja Ram Mohan Roy took to publishing newspapers ?

To earn money to promote to retaliate to support
literacy literacy undue criticism freedom of the
of Christian Press
Missionaries

K. P. Kesava Menon was appointed Of India to SriLanka (Ceylon)

Lokayukta High Observer Trade
Commissioner commissioner

Maulana Abul Kalam Azad was much influenced by Revolutionaries during his visit to

a) Egyptian, b) a) Arabian, b) a) Spanish, b) a) Italian, b)
Russia Egypt Middle East Morocco

As an editor, Was a perfectionist, demanding exactness in writing

B. G. Tilak K. P. K. Menon S. Sadanand K. C. Mammen
Mappillai

The second Television Centre or the Station in India was set up in the year At

1975 at Kolkata 1984 at Chennai 1972 at Mumbai 1980 at
Amritsar

Dood Darshan is a channel.

Pay Channel Collaborative Free to Air Private D T
Foreign News channel Hchannel

T V penetration in India is about Households.

25 Crore 19 Crore 40 Crore 30 Lakh

Most popular T V serial in India during 1984 - 1985 was

Tamas Hum Log Ramayan Buniyad

Prasar Bharati Corporation was established in the year in India.

1980 1975 1997 1959

Howmany basic types of television are operational in India ?

7 2 5 3

Most of the private televisions channels in India are run, directly or indirectly, by

Newspapers and Foreign Politicians and
media Collaborative their relatives
conglomerates Companies

REPORTING

RJ in a radio format stands for ____

Radio Jammer Radio Jockey Ready Jockey Radio Joiner

Which of these is not a biopic?

Saand ki Aankh Dangal 3 Idiots Sanju

Which of these is a quiz show?

Comedy nights Koffee with Aap ki Adalat KBC
with Kapil Karan

Which of the following is a wildlife channel?

Star Gold Zee Cinema Nat Geo Wild History

Nitish Bharadwaj is best known for his role of ____ in Mahabharata

Hanuman Lord Krishna Arjuna Kansa

The first news channel to provide 24 hours news service was

CNN BBC TN NDTV

| | | | | |
|---|--|--|---|---|
| Journalists looking for sources should try to use | a variety of sources representing different opinions | close friends and relatives | officials who will expect some favor in return | officials with whom the journalist has a close personal relation |
| The reason for constructing a brief outline for a news story is to | help decide where the various pieces of information the reporter has collected belong in the story | enable the reporter to guess how long the finished story will be | enable the layout editor to guess how long the finished story will be | let the managing editor know that the reporter has a story in progress. |
| When a source uses technical language, the reporter should | reproduce it exactly as the source stated it | translate it into plain English | try to guess its meaning | expect readers to look it up on Wikipedia |
| Which of the following is a journalist's term used for a story which is written so that you can report more of a story which has already been published or broadcasted? | Breaking News | Follow Up Story | Beat | Lead |
| For which of the following reasons a follow up is used | Continuity | Lack of Stories | To fill empty space | Partiality |
| What is the aim behind having a reporter for every beat? | The reader gets in-depth information about that segment | Newspaper budget is high | A reporter cannot report other beats | Reporter has knowledge of that particular beat only |
| Which of the following thing differs among the reporters of different beats? | Designation | Dressing | Structure of News | Abilities & Skills |
| Which of the following is a primary source for a legal beat reporter? | Court | Judge | Lawyers | Accused |
| Stock market reports are vital to know the state of the market. Who covers them? | General reporter | The editor | Special correspondent | Equities editor |
| A reporter covering courts, advocates, police and criminals is said to be working on which area? | Entertainment Beat | Crime Beat | Education Beat | Lifestyle Beat |
| Which is NOT correct about citizen journalism? | Participatory | Democratic | One-sided | Interactive |

| | | | | |
|--|--|--|--|---|
| When two politicians level charges against each other who should be interviewed? | The one closest to the government | The one closer to the opposition | Both should be asked to explain | Take a one-sided view |
| What is the main drawback of citizen journalism? | It is more democratic | It is more transparent | It is a personalised view | It is objective |
| In case of a water pipe burst flooding roads who will be sent to report it? | Civic reporter | General reporter | Transport correspondent | Crime reporter |
| If you are covering a murder what report would you get from an inquest? | Report on the presence of poison | The condition of the viscera | Post mortem report | The cause of death |
| What does a court reporter NOT do? | Report on cases that are sub-judice | Simplify legal jargon for easy reading | Report on major cases in high courts | Monitor crime statistics for comparison |
| Specialised training should be given to war correspondents because | They may let out operational details | They will display bodies of soldiers | They may file reports not checked by the army | They may file erroneous reports |
| Which editor was jailed for sexual harassment? | Tarun Tejpal | Aakar Patel | Shekhar Gupta | Vinod Dua |
| Lifestyle reporter does not cover which one of the following? | Food | Travel | Politics | Exhibition |
| During 'Me Too' campaign, against which Indian journalist-turned-politician were 11 cases filed by a women journalist under sexual harassment charges? | Vineet Jain | Manoranjan Bharti | M J Akbar | Vir Sanghvi |
| Recently, TV Journalist Nidhi Razdan was in news for quitting the field of journalism and starting her career as an academcian. Which channel was she associated with? | CNN | NDTV | Aaj Tak | BBC |
| When covering an air crash what is it that you do NOT do? | Talk to the airline and get the manifest | Talk to the rescue workers | Talk to the relatives assembled at the airport | Give unconfirmed names of the dead |
| If you are sent to report the launch of a navy destroyer from Mazgaon shipyard, what is NOT expected from you? | Hinder the process by barging into the event | Wait to interview the admiral of the Indian Navy | Talk to the engineers on the technology used | Interview the head of the Maagon docks |

In journalism, "convergence" means

- A. Sharing facilities, newsgathering resources, personnel or content.
- B. Different news media all cover the same story in the same way.
- C. The content of one newspaper is indistinguishable from that of any other newspaper.
- D. News organizations are all striving to put the same ideological slant on news stories.

When a journalist refers to a particular Web site in a print or online news story, the journalist should

- A. Incorporate the site's Internet address or URL, including the http:// or ftp:// protocol, into the text of the story.
- B. Provide readers with background information on the site, such as the site's mission, purpose, and sponsor.
- C. Add the site's Internet address or URL as a separate entry in a font different from the story text at the end of the story.
- D. Advise readers that they may contact the publication's managing editor for further information on the Web site.

An Internet service provider (ISP) informs the manager of a school television station that the station's Website has exceeded its allocated bandwidth. Which of the following recent changes to the Website is most likely responsible?

- A. the addition of a number of e-mail addresses in the "Contact Us" section
- B. a new section that allows visitors to download video and audio files
- C. the addition of a "Guestbook" section that allows visitors to leave comments
- D. a new photo gallery of news-related images

A major disadvantage to email interviews is that

- A. The reporter can't see the source's facial expression and body language or hear his vocal inflections.
- B. The source can respond with long, thoughtful answers.
- C. Many sources are less accessible through email than over the phone.
- D. The reporter has an exact record of what the source said.

Interviews conducted by broadcast reporters differ from those conducted by print reporters because

the broadcast interview should always make the subject of the story look good.

the broadcast interview should never go into as much depth as a print interview.

the broadcast interview is just part of the story, not the entire story.

the broadcast interview is the story, not just part of the story.

Which of the following is NOT among the generally accepted ways of getting an interview subject to answer a difficult or embarrassing question?

Sugar-coat the question by asking it in a less direct fashion.

Ask interviewees what their supporters or critics might say about them.

Threaten to turn your information over to police or prosecuting attorneys.

Attribute the point of view implied in the question to a third party.

In regard to taking notes and recording interviews, most reporters recommend

Relying on one's memory rather than bothering with notes or recordings.

Recording the interview on tape or digitally and dispensing with note taking.

Taking notes of names, dates and amounts but relying on memory for direct quotations.

Taking detailed notes and recording the interview on tape or digitally.

Telephone interviews are best for

Talking to a person who is the target of an investigative story.

Conducting a long interview on a complicated topic.

Getting a few pieces of information quickly from a source.

Getting information from the subject of an in-depth personality profile.

A good way to get a reluctant source to speak is for the reporter to

Try to discover the reason for the source's anxiety and try to overcome it.

Threaten the source with embarrassment if she or he fails to respond.

Insist on the public's right to know whatever information the source has.

Trick the source into thinking the interview is about a completely innocuous topic.

One way of organizing questions for an interview is called the funnel, which arranges questions

From the most general to the most specific.

From the most personal to the most impersonal.

From the most impersonal to the most personal.

From the most specific to the most general.

In seeking the best available source to interview for a news story, the reporter primarily is looking for a person who

has a knack for saying things that are controversial.

will look good on video or in a photograph.

knows enough about a topic to bluff his or her way through an interview.

has relevant expertise or experience and is articulate.

Bias is most likely to appear in a news story when

the reporter relies on multiple sources and gives abundant time or space to all sides of a controversy.

the reporter's story is reviewed by a large number of editors and supervisors.

the reporter is writing about a topic that she or he already knows a lot about.

the reporter relies on one source or gives disproportionate time to one side of a controversy.