



PARLE TILAK VIDYALAYA ASSOCIATION'S MULUND COLLEGE OF COMMERCE (AUTONOMOUS)

(Affiliated to the UNIVERSITY OF MUMBAI)
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NAAC ACCREDITED GRADE "A"
(Cycle-I 2004, Cycle-II 2011, Cycle-III 2016)
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06-07-2024

ATKT EXAM TIME TABLE JULY 2024

BAMMC SEM I (Autonomous)

DATE	SUBJECT	TIME
31-07-2024	EFFECTIVE COMMUNICATION SKILLS I	12.00 TO 2.00 pm

BAMMC SEM II (Autonomous)

DATE	SUBJECT	TIME
22-07-2024	INTRODUCTION TO JOURNALISM	12.00 TO 2.00 pm
23-07-2024	INTRODUCTION TO ADVERTISING	12.00 TO 2.00 pm
29-07-2024	MEDIA, GENDER & CULTURE	12.00 TO 2.00 pm
30-07-2024	FOUNDATION COURSE II	12.00 TO 2.00 pm

BAMMC SEM II (NEP)

DATE	SUBJECT	TIME
22-07-2024	TEAM BUILDING & GROUP DYNAMICS	12.00 TO 2.00 pm
23-07-2024	ELEMENTS OF MANAGEMENT	12.00 TO 2.00 pm
24-07-2024	SOCIOLOGY & MEDIA PSYCHOLOGY	12.00 TO 2.00 pm
25-07-2024	GREEN MARKETING	12.00 TO 2.00 pm

BAMMC SEM III (Autonomous)

DATE	SUBJECT	TIME
02-08-2024	INTRODUCTION TO PHOTOGRAPHY	12.00 TO 2.00 pm
03-08-2024	INTRODUCTION TO MEDIA STUDIES	12.00 TO 2.00 pm
05-08-2024	THEATRE & MASSCOMMUNICATION I	12.00 TO 2.00 pm
06-08-2024	COMPUTERS & MULTIMEDIA I	12.00 TO 2.00 pm
07-08-2024	FILM COMMUNICATION I	12.00 TO 2.00 pm
08-08-2024	CORPORATE COMMUNICATIONS & PUBLIC RELATION	12.00 TO 2.00 pm

BAMMC SEM IV (Autonomous)

DATE	SUBJECT	TIME
22-07-2024	AGENCY MANAGEMENT	12.00 TO 2.00 pm
23-07-2024	THEATRE & MASSCOMMUNICATION II	12.00 TO 2.00 pm
24-07-2024	MEDIA, LAWS & ETHICS	12.00 TO 2.00 pm
25-07-2024	FILM COMMUNICATION II	12.00 TO 2.00 pm
26-07-2024	WRITING & EDITING FOR MEDIA	12.00 TO 2.00 pm
27-07-2024	MASS MEDIA RESEARCH	12.00 TO 2.00 pm

BAMMC SEM V (Autonomous)

DATE	SUBJECT	TIME
22-07-2024	COPYWRITING	12.00 TO 2.00 pm
23-07-2024	DIRECT MARKETING & E-COMMERCE	12.00 TO 2.00 pm
24-07-2024	CONSUMER BEHAVIOUR	12.00 TO 2.00 pm

[Signature]
COORDINATOR

[Signature]
CHAIRPERSON EXAMINATION COMMITTEE

[Signature]
PRINCIPAL