



(AUTONOMOUS)

## M.COM (BUSINESS MANAGEMENT) AS PER NEP 2020

**ELIGIBILITY:** 40% and above in bachelors degree or equivalent, from a recognized university is required.

**DURATION-** TWO YEARS – FOUR SEMESTERS

### ABOUT THE COURSE-

- Develops a deep understanding of business management principles and practices.
- Equips you with the skills and knowledge to manage various business functions
- Focuses on core areas like planning, organizing, leading, and controlling business activities
- Covers foundational business concepts like accounting, economics, and statistics
- Includes advanced subjects in strategic management, human resource management, and marketing.

### TOPICS COVERED:

- Strategic Management
- Business Ethics and Corporate Social Responsibility
- Supply Chain Management and Logistics
- Family Business Management
- Management Information System
- Management of Business Relations
- E-Commerce
- Office Management
- Economics for Business Decisions
- Macro Economics Concepts Applications
- Tourism Management
- Corporate Financial Accounting
- Research Methodology for Business

### HIGHLIGHTS:

- Practical learning
- Faculty excellence
- Field visit
- Global perspective
- Internship
- Live project/ research projects
- Skill enhancement
- Personality development

**ADMISSION OPEN  
FOR 2024-25**

Course Coordinator