

## **School of Management Studies**

### **Bachelor of Business Administration (BBA) from 2023 – 2024**

**Eligibility:** Class XII Passed from any stream Arts / Science / Commerce in one sitting

**First year Fee: Rs. 60610/-**

The School of Management is focused towards transforming young aspiring minds into tomorrow's managerial professionals all geared to take on challenges of the corporate world. One of the best pedagogy would be "Grooming & Transforming" – developing the potential of students, guiding and empowering them to create a cutting edge for themselves. This is to facilitate self-growth to bring in a realization of the self-worth through empowerment and competence building.

Practices like experiential learning, peer learning, collaborative and cooperative teaching, flip classroom with effective use of ICT have made learning innovative and enriching for both the student and the faculty. Professionals from the industry would be invited to conduct guest lectures to keep them abreast of the latest developments in the business world.

Bachelor of Business Administration or BBA is one of the most popular under graduate degree programs. The BBA program is Business & Entrepreneurship driven. It has dynamic array of Major, Minor courses, Electives, Vocational Skill based courses and Ability Enhancement courses, Value Education Courses, Digital Fluency and Skill enhancement courses. This program emphasis mainly on experiential learning, so that they devote more to the business areas that they are placed.

This program helps in nurturing every student and budding entrepreneur to understand their innate abilities, strengths and work on the needed skill areas. This program will nurture the students with conceptual clarity and more emphasis on application oriented approach on the business scenario. Each and every subject will be dealt with case studies, Role plays, Real life challenges and simulation models.

The Department will consistently strive to empower students with entrepreneurial and decision making skills by providing an excellent academic environment inculcating values of discipline, dignity, dedication and devotion along with sportsmanship to help them excel in all their endeavors.