

SCHOOL OF BUSINESS - MANAGEMENT STUDIES

PROGRAM STRUCTURE

F.Y.B.Com (Management Studies) - Semester II

Vertical	Credits	Subject
Major	4	Principles of Management
Major	4	Marketing Management Principles and Practices
Major	2	Essence of Human Resource Management
Minor	2	Green Marketing /Indian Financial System & Markets
Generic Elective	2	Understanding legal Environment/Content Writing
Generic Elective	2	Foundation of Statistics/Indian Political System
Vocational Skill Course	2	Unleash Your Potential
Ability Enhancement Course	2	Administrative and Collaborative Communication
Value Education Course	2	Sustainable Management of Bio Diversity