

SCHOOL OF BUSINESS - MANAGEMENT STUDIES

PROGRAM STRUCTURE

S.Y.B.Com (Management Studies) - Semester III

Vertical	Subject	Credits
Major	Business Planning and Entrepreneurship Management	4
Major	Accounting for Managerial Decisions	4
Major	Business Environment	4
Minor	Consumer Behaviour/Corporate Finance	4
Generic Elective	Data Analysis Using Advanced Excel/Content Creation	2
Skill Enhancement Course	Advanced Marketing Theory and Application/Stress Management	2
Ability Enhancement Course	Marathi / Hindi / Sanskrit (MIL)	2