

SCHOOL OF BUSINESS - MANAGEMENT STUDIES

PROGRAM STRUCTURE

T.Y.B.Com (Management Studies) - Semester V

Vertical	Subject	Credits
Major	Operations Research	4
Major	Logistics & Supply Chain Management	4
Minor	International Marketing/Investment Analysis & Portfolio Management	4
School Specific Elective I	Service Marketing/Commodity Derivatives Market/Performance management	2
School Specific Elective II	Ecommerce & Digital Marketing/Wealth Management/Talent and Competency management	2
Vocational Skill Course	Business Research Methodology	2
IAPC	Project work/OJT	4