

SCHOOL OF BUSINESS – BUSINESS ADMINISTRATION

PROGRAM STRUCTURE

FY B.Com(Business Administration) - Semester II

Vertical	Subject Name	Credits
Major	Principles of Micro Economics	4
Major	Marketing Management in Business	4
Major	Financial Services	2
Minor	Data Analysis using Advance Excel	2
Generic Elective	Legal Aspects for Business	2
Generic Elective-II	Visual Communication	2
Skill Enhancement Course	Applied Statistics	2
Ability Enhancement Course	Language for Leadership	2
Value Education Course	Digital Empowerment	2