P.T.V.A'S
MULUND COLLEGE OF COMMERCE
(Autonomous)

# SHUTTERSPEED

THE HIDDEN VOICES



## FROM THE PRINCIPAL'S DESK

They appropriately say - 'Time Flies' and so it has. It is a great pride for me and the MCCIANS to be a part of the MCC family in it's journey through these years. The BMM department is a very integral part of MCC. 'SHUTTERSPEED' is a way of bringing out the talent and thoughts of our students in an innovative way.

- Dr. Sonali Pednekar Principal Mulund College of Commerce (Autonomous)



# FROM THE CO-ORDINATOR'S DESK

Another year, and we embark on another edition of our departmental magazine, Shutter speed. It was initiated with the vision of providing students a platform to showcase their creativity, talent and passion. We firmly believe in the process of curating our magazine, which offers hands-on experience to our students.

Shutter speed, rooted in media studies and media orientated content and ideas, includes vital events in and around the department. Thus, the magazine becomes a reflection of the entire department. Although some might suspect that Shutter Speed is dedicated only to media students, we ensure that it does not confine solely to advertising and journalism, but also provides a space for content that interests general readers. Shutter speed's uniqueness lies in not imposing any limits to student's imagination.

Over the past 7 years, Shutter speed has evolved significantly in terms of the themes, richness of content and student's ideas and innovations. A legacy has been created. Hence, we except our upcoming batches to understand its importance, outperform and make a mark for themselves.

- Dr. Viji Kannan Co-ordinator (BAMMC Department Mulund College of Commerce) (Autonomous)

## EDITORIAL INSIGHT

My love for writing is the reason behind joining Shutterspeed. I've always been an avid reader and someone who enjoys reading articles. My association with media has always inspired me to write more and to give back to society. That's why I have decided to join and lead the Shutterspeed team this year.

This year's theme, Hidden Voices, is about uncovering the thoughts, stories, and perspectives that often remain unheard. In the world of media, not every voice gets the same space—some remain in the background, waiting to be noticed. Hidden Voices aims to bring those perspectives forward, whether they come from a powerful dialogue in a film, an overlooked lyric in a song, a subtle frame in cinema, or even the silent struggles and creativity of individuals behind the scenes.

As a result, I wanted Shutterspeed to have a theme where everyone has the platform to express their opinions about a particular scene, song, or any element of the film. This is my way of including everyone and telling them that their interpretation of any media content is valid in its own way. It's also possible that someone else, sitting in another corner of the world, has perceived the film in the same way as you.

I have always been inclined towards magazine designing and writing, as it fosters both creativity and information. Shutterspeed is a place where students can think, act, and present all at once—a space that amplifies hidden voices and celebrates unique perspectives.

- Prof. Sanika Ratnaparkhi Shutterspeed Teacher In Charge

## THE MEDIA MAVENS

Shutterspeed serves as a channel for BAMMC students to exhibit their skills. Every year, Shutterspeed receives a plethora of unique and innovative content from students and I have witnessed great improvement in its quality over time. As students predominantly manage the magazine, I have also observed their dedication to making it as creative as possible.

Shutterspeed's theme for this year, Hidden Voices, also plays a pivotal role. The subject of each edition significantly contributes to obtaining exclusive content. Shutterspeed has undergone much creative transformation with such great themes and ideas. New ideas flow in as a new batch arrives, making the content more captivating. It's the evolving mindset that elevates the magazine year by year.

- Prof.Dr. Nimisha Gadkari Lenscape Teacher in-charge

Shutterspeed is a fine platform for media students to present their ideas in front of everybody. It is an exceptional way for the students to express themselves and I firmly believe that as a media student, they will constantly seek any platform to articulate or vocalize their thoughts. I think a college magazine is an insightful medium that allows students to grow and it enables them to share content with people profoundly belonging to the same industry.

Hence my word of motivation, so to speak, for media students, would be to stay updated, to always seek knowledge, to always learn new things, to keep their avenues open and understand them without being influenced by anybody. To have their own individual, independent thoughts and express them in correct and meaningful channels such as Shutterspeed.

-Prof.Dr.Shriya Shenoy Muse Teacher in-charge

## **OUR MENTORS, OUR MOTIVATION**



Our mentors who show us the right path, fill us with hope, and make us believe in our capability.

In the BAMMC Department, their guidance not only shapes our skills but also inspires us to think creatively and fearlessly.

**Faculty at BAMMC Department:** 

**Dr.Viji Kannan** Head of Department

Dr.Shriya Shenoy
Professor and Mentor of
TYBAMMC

**Dr.Nimisha Gadkari**Professor and Mentor of
SYBAMMC

Asst Prof. Sanika Ratnaparkhi
Professor and Mentor of
FYBAMMC

#### STUDENT CO-ORDINATOR

#### Isha Pranjale Student Coordinator Head (TYBAMMC)

I'm the Student Co-ordinator Head for Shutterspeed 25-26 and a final-year Journalism student who believes storytelling goes beyond headlines and deadlines—it's about creativity in every form. Whether it's chasing stories, crafting ideas, or turning the weirdest conversations into something worth sharing, I love exploring where journalism meets imagination.

Saloni Vichare
Student Coordinator Co-Head
(SYBAMMC)

#### **STUDENT EDITORS**

#### Harshada Khandekar Head of Student Editors (TYBAMMC)

I'm the Editor Head for Shutterspeed 25-26 and a final-year Journalism student who finds stories hidden in everyday moments. For me, editing isn't just about polishing words; it's about shaping ideas, weaving creativity, and giving every thought its best expression. Whether it's building narratives, refining details, or exploring fresh perspectives, I love creating a space where imagination meets clarity.

Shriya More Co-Head of Student Editors (SYBAMMC)

#### **DESIGNING TEAM**

Lochan Alwe Designing Head (TYBAMMC)

As the Head of Design for Shutterspeed, My main goal is to make your experience with this magazine a great one. I believe every page should feel intentional, easy to read, and beautiful to look at. We've worked hard to create a visual journey that helps you get lost in every story and photograph. I hope you enjoy the world we've crafted for you.

Swati Eppalpelli Designing Co-Head (SYBAMMC)

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# "HIDDEN VOICES": THEN POWADS, NOW PODCASTS

**Ravi:** Hey, have you ever thought about how people shared important messages during *Shivaji Maharaj's* time? Like, today we have radios and other technology, but that didn't exist back then.

**Amit:** Yeah, it's pretty interesting. Back then, they didn't have microphones or TV. But there were still many 'Hidden voices', who played a big role, you know?

**Ravi:** Hidden voices? You mean like secret messengers?

Amit: Not exactly secret messengers, but poets and singers who performed powadas. These were heroic songs that told stories about *Shivaji Maharaj's* bravery and battles. They would travel around and sing to inspire people and spread news.

Ravi: Oh, so even if they weren't kings or soldiers, their voices mattered a lot? Amit: Yes, their voices carried courage and hope. People listened carefully because those powadas motivated them to stand up and support *Shivaji Maharaj*. They were the real connection between the leader and the people.

**Ravi:** That's really cool! So, what about now? How do hidden voices work in today's world?

Amit: Today, we have podcasts, audiobooks, and radio shows. Like those podcasters who share stories or information — they are the hidden voices of our time. We don't see them, but their voices reach millions and influence how people think and feel.

**Ravi:** So, it's kind of like powadas but in a modern way?

**Amit:** Exactly! Both use the power of voice to inspire, inform, and entertain. The tools have changed, but the idea of hidden voices connecting people remains the same.

**Ravi:** Wow, that really puts it into perspective. Hidden voices have always been important.

**Amit:** Yes, whether through songs centuries ago or podcasts today, voices behind the mic keep culture alive and bring people together.

-Harshada Khandekar **TYBAMMC** 

## RJ MALISHKA: TURNING UP THE VOLUME ON MUMBAI LIFE

From monsoon rants to morning laughs, *Malishka* makes every radio moment feel like a chai break with a friend.

If you've ever travelled through the hustle and bustle of *Mumbai* in the morning, maybe in a crowded train, an Uber stuck in traffic, or even at home getting ready for the day, you've probably heard *RJ Malishka*'s voice on the radio. Loud, lively, and full of energy, she's been a part of Mumbai's mornings for years. Her show, *Morning No. 1* on *Red FM*, is more than just music and fun chats. It feels like catching up with a friend who gets you, who lives in the same city, faces the same chaos, and still finds a reason to smile.

Malishka has a way of speaking that feels real. She laughs loudly, jokes freely, and never pretends to be someone she's not. What makes her stand out even more is how she uses her voice to talk about real issues. In 2017, she released a fun vet serious video song about Mumbai's potholes and the trouble people face during the monsoon. The video went viral. Some praised her, some criticised her, but most importantly, people listened. Malishka doesn't stay quiet about things that matter. She speaks up not just to complain, but to push for change in the city she clearly loves so much.

Away from the radio studio, *Malishka* is just as grounded. Raised by a single mother, she often talks about how her upbringing shaped who she is. She shares bits of her life openly, dancing with her mom on Instagram, cheering for local causes, and showing support for social change. Her honesty, both on-air and online, is what makes people feel connected to her. She's not trying to be perfect; she's just trying to be herself, and that's exactly why so many people admire her.

RJ Malishka is not just another radio jockey. She has become a voice that represents *Mumbai:* loud, colourful, chaotic, and full of heart. She brings laughter to people's mornings, questions to people in power, and comfort to listeners who feel unheard. In a city that never slows down, her voice cuts through the noise, not to add more of it, but to bring people together, one conversation at a time.

-Sharmishtha Sawant **SYBAMMC** 

#### WHISPERS IN THE DARK

They do not stand before the screen, Yet paint the world with tones unseen,

A laugh, a sigh, a whispered name, Their voices set the frame aflame.

Unseen hands that weave the show, Guiding hearts where stories flow, No spotlight's glare, no flashing light, But echoes brighten the silent night.

They carry worlds in every word.
The softest tune, the truth unheard,
From airwaves, booths, and hidden
halls,

Their music shakes the strongest walls.

Behind the lens, their spirits sing, To every frame, a soul they bring, Though faces hide, their power stays, A timeless voice that lights our days.

-Isha Pranjale **TYBAMMC** 

#### **ECHOES BEHIND THE MIC**







They live in echoes, soft yet clear, A world of feelings we hold dear. No face to match, no name in sight, Yet they paint our days, our hearts so bright.

The morning RJ, with songs to share, Lifts sleepy minds with endless care. A podcaster's words, both wise and deep,

Are thoughts we carry, dreams we keep. The dubbing artist, behind the screen, Gives life to stories we've never seen. And audiobook friends, with steady grace,

Take us to lands, to time and space.
The unseen voices, a gentle guide,
A hidden presence by our side.
They make us laugh, they make us cry,
They hold our spirits when hopes run dry.

No spotlight shines, no cameras show, Yet through their art, the feelings grow. A tribute now, to those we praise, The hidden voices that light our days.

> -Gauravi Swami SYBAMMC

# THE HIDDEN VOICES: RANVEER ALLAHBADIA AND HIS PODCAST

We often remember faces, but sometimes it's the voices that stay with us the longest. Think of radio jockeys, audiobook narrators, or podcasters. Their words reach us every day, yet many of us don't even know what they look like. They are the hidden voices in our lives. One such voice in India today is *Ranveer Allahbadia*, the creator of *The Ranveer Show*.

#### From YouTube to Podcasting

Ranveer began his journey as a YouTuber, sharing fitness and lifestyle content. Over time, he evolved into a full-time content creator and entrepreneur. However, it was his podcast that earned him a unique place in people's lives. On platforms like YouTube and Instagram, audiences recognize his face but on Spotify, Apple Podcasts, or JioSaavn, millions know him solely by his voice. For many listeners, he isn't a social media influencer; they simply experience him as a calm, thoughtful host.

#### Why His Voice Stands Out

Ranveer's podcast style is very different from his YouTube presence. On video, he can be energetic and lively. On the podcast, his voice becomes softer, calmer, and almost meditative. It feels like a personal conversation, as if he is talking directly to you. This is why many people listen to him during late-night study sessions, gym workouts, or long drives. His voice feels like company.

#### Giving Space to Other Voices

The best part about *The Ranveer Show* is not just *Ranveer* himself, but also his guests. He invites spiritual leaders, entrepreneurs, athletes, doctors, and scientists many of whom are not famous faces. But when they share their thoughts, their voices become powerful. *Ranveer* helps bring these stories to the world, giving a platform to people who might otherwise remain unheard.

-Kunal Maruya **TYBAMMC** 



-Jasmeet Unzan **SYBAMMC** 

# ATUL KAPOOR: THE VOICE THAT POWERS BIGG BOSS

"Bigg Boss chahte hain." Just these three words are enough to capture the attention of millions across India. The line has turned into an iconic phrase that immediately brings to mind drama, suspense, and entertainment. But behind this powerful voice is a man many don't recognize. He is *Atul Kapoor*, the unseen heartbeat of Bigg Boss since 2006.

Atul Kapoor may never appear on screen, but his presence is felt in every moment of the show. His commanding voice sets the mood of each episode, whether he is instructing contestants, announcing eliminations, or delivering emotional twists. In a program full of celebrities and flashing cameras, it is Kapoor's unseen voice that threads the narrative together. In every way, he is the invisible anchor of one of India's most-watched reality shows.

What makes his role even more fascinating is the aura of mystery around him. Television often thrives on faces and personalities, yet *Atul Kapoor* has created an enduring legacy without appearing in front of the camera. His voice is known to millions, though just a handful would know his face. This rare balance of fame without visibility makes him the perfect embodiment of *"The Hidden Voices."* 

*Kapoor's* career highlights the true artistry of voice in a world that is driven by visuals. His vocal delivery is not just about speaking it is about commanding authority, evoking emotion, and sustaining audience engagement week after week. It reminds us how much power lies in sound alone, and how one voice can shape the identity of an entire show.

Atul Kapoor proves that sometimes the strongest presence is the one you cannot see. His words have become part of Indian pop culture, echoing in households across the nation season after season. Through his voice alone, he has gained what many pursue on screen recognition, influence, and a lasting place in the minds of millions. He doesn't need the spotlight, because his voice itself has become the spotlight.

-Aditi Jadhav SYBAMMC

## RJ NAVED: THE PRANKSTER WITH A PURPOSE

If laughter had a voice in Delhi, chances are it would sound a lot like *RJ Naved*. Known for his legendary prank calls on *Mirchi Murga*, *Naved* is more than just a radio jockey – he is a mood, a mischief maker, and sometimes, a mirror reflecting society's quirks. His voice, warm yet mischievous, has turned countless dull rides through *Delhi*'s traffic into moments of pure fun.

What makes RJ Naved stand out is his gift of timing. A simple "Hello" from him on a call is enough to set up a story where someone is about to be fooled. And yet, it's never just about pulling legs; his pranks often leave people laughing at themselves rather than feeling embarrassed. That balance between humor and kindness is what makes him beloved across generations. From students giggling in classrooms to officegoers secretly tuning in at work, his reach cuts across the city's hustle.

But *Naved* isn't just about jokes. His voice has carried some of the most powerful social messages in Indian radio. Through creative sketches, he has tackled issues like gender equality, road safety, and communal harmony. Who would have thought that a man famous for laughter could make listeners stop, reflect, and even tear up? That's the brilliance of *RJ Naved*—he hides wisdom inside humor, slipping in truths while everyone is busy chuckling.

Over time, *RJ Naved* has grown into a familiar voice in homes not only across Delhi but throughout India, largely due to viral clips that spread faster than any radio signal. Despite his widespread popularity, he remains grounded and authentic. His humor always feels natural, and his voice never comes across as insincere. Listening to him is like hearing a close friend sitting beside you on the metro, sharing a witty remark that instantly lifts your mood.

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In a world filled with constant noise, *RJ Naved's* voice stands out not because it's loud, but because it's full of charm, intelligence, and meaning. He shows that radio is more than just songs or small talk; it's a powerful tool for connection, and with *Naved*, that connection leaves a lasting impression.

-Prity Gaikwad **SYBAMMC** 

#### THE HIDDEN VOICES: STORIES BEYOND THE MIC



Close your eyes for a moment and think of a voice that has stayed with you maybe it's the radio jockey who makes your mornings brighter with cheerful banter, the calm voice of a podcaster you turn to during long commutes, or the audiobook narrator who transports you to another world as you drift off to sleep. These voices feel familiar, almost like old friends, and yet we rarely ever see the people behind them.

That's the magic of the hidden voices; they don't need the spotlight or a screen. Their power lies in how they use sound to connect, comfort, and inspire.

Radio has been doing this for decades. Long before social media and streaming platforms, RJs were the original influencers. With nothing but their voice, they could create an entire mood cracking jokes, sharing stories, playing songs, and making listeners feel less alone. For many, tuning into the radio wasn't just about music; it was about companionship. A RJ's laughter could lighten a traffic jam, and their words could bring warmth on a lonely evening.

Today, podcasts carry forward that same intimacy. Unlike flashy videos, podcasts thrive on conversation and authenticity. You can be washing dishes or sitting on a bus and still feel like you're part of a meaningful exchange. A great podcaster makes it feel like they're talking with you, not just at you. That's why so many of us find ourselves hooked episode after episode.

And then there are audiobook narrators. Their work often goes unnoticed, but think of the effort it takes to bring a story to life with nothing but a voice. They slip into different characters, adjust their tone, and create emotions out of thin air. You forget you're, "listening to someone read" instead, you feel like you're living inside the book. Dubbing and voice-over artists are another group of hidden storytellers.

They're the reason we can enjoy international films, animated series, or commercials in our own languages. Their job isn't just to translate words, but to capture feelings: the anger in a hero's dialogue, the humour in a cartoon, or the urgency in an ad. Without them, entire worlds of entertainment would remain out of reach.

For example, *Sonal Kaushal*, the voice of Doraemon in Hindi, has entertained generations of children. Though we see the blue robot on the screen, Sonal brings him to life with every laugh, cry, and expression. Her hidden voice creates emotion, humor, and charm all without the audience ever seeing her.

-Nikita Nerurkar **SYBAMMC** 

#### LETTER FROM AN UNKNOWN DUBBING ARTIST

From: An Unknown Dubbing Artist

To: The Audience Who Will Never Know Me

Dear Listener,

I've died at least fifty times. Sometimes as a soldier, sometimes as a father, once even as a parrot in a children's film. Yet here I am, alive, sipping cutting chai after another day in the studio. That's the magic of dubbing — my throat suffers, but my body survives.

People think our job is easy. "Bas baith ke bolna hai, na?" Try saying the same line 20 times with the same fake energy, while the director yells, "Zyada dard chahiye!" as if he's asking for extra chutney with samosa. And then there's lip-sync. The actor says a three-word sentence, but his lips keep moving like he's reciting the Hanuman Chalisa. So I have to drag "Yes" into a performance that could win a Grammy for longest note held. Money? Let's just say if I got a rupee every time someone said, "Arre, tu cartoon ka awaaz karta hai na?" I'd be richer than my actual paycheck.

Still, I stick around. Because every time a hero screams a dramatic dialogue in perfect Hindi — while in reality he can barely order chai in the language — that's me hiding in plain sound. So next time you watch your favourite scene, remember: behind the star you love, there's a stranger with sore vocal cords and a flask of ginger tea.

Your's Sincerely, An Unknown Dubbing Artist

> -Shriya More SYBAMMC



-Sahitya Vishwakarma **SYBAMMC** 

#### **SANJAY KENI: THE ONE VOICE ARMY**

"Tod dunga, fod dunga" and "Dhaki tiki, dhaki tiki" sound familiar, don't they? Because these are the well-known dialogues of Oggy and the cockroaches, dialogues that we will still emember even through our muscle memory!

When we talk about childhood cartoons that made us laugh without fail, Oggy and the Cockroaches sits at the top of the list. The quirky comedy, originally in France. found massive created popularity in India after being dubbed into Hindi. And credit goes to Sanjay Keni, the voice actor who brought Oggy to life for millions of Indian viewers. Whenever we hear Oggy's voice, it reminds us of Shahrukh Khan; whenever we hear Jack's voice, it reminds us of Sunny Deol. And all these voices were done single-handedly by Sanjay Keni in one flow. Truly one man and 7 different voices.' "If I had split personality disorder, I would choose his voice to carve ever aspect of my personality." — Don't mind me quoting my inner thoughts.

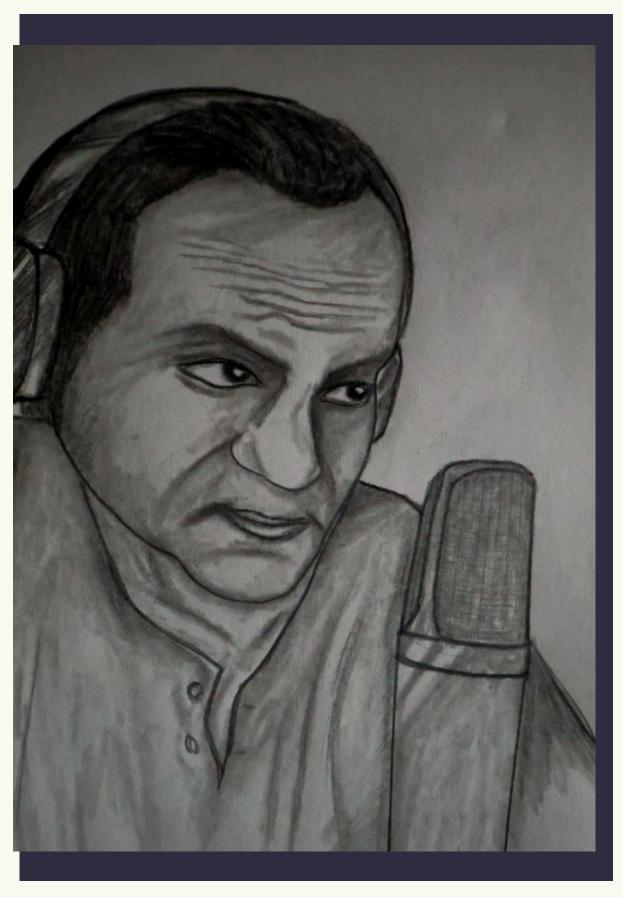
Sanjay Keni is a well-known Indian voice mimicry artist, and dubbina actor, specialist. His in the career entertainment industry spans decades, during which he has lent his voice to numerous animated series, films, advertisements, and live-action dubbing projects. But what truly sets him in the public eye extraordinary work in Oggy and the Cockroaches. In the Hindi version of the cartoon, Sanjay Keni didn't just voice

Oggy, he added layers of humour, emotion, and relatability that connected deeply with Indian audiences. Now watching *Oggy* and the *Cockroaches*, a silent cartoon without any voices would feel so empty that our ears might start hurting unironically.

He skillfully matched the silent antics of the original animation with dialogues, catchphrases, and comedic specifically Indian crafted for the audience's taste. His dubbing gave Oggy a personality in Hindi that children and even adults could identify in a jiffy. Apart from Oggy, Sanjay Keni has also characters in voiced other popular shows and films. showcasing his versatility in mimicrv and voice modulation. He is often admired for his ability to imitate Bollywood actors.

While the show was French, it became a household name in India all because of the voice performances. Keni's version of *Oggy* continues to thrive in memories of those who grew gu watching Cartoon Network or Nickelodeon in the 2000s and 2010s. Today, he is recognised as one of the finest talents in India's dubbing industry, having set a benchmark for how voice acting can transform global content into local classics.

> -Kiah Mistry SYBAMMC



-Kiah Mistry **SYBAMMC** 

# THE HIDDEN STRENGTH BEHIND EVERY EVENT

#### The Unsung Heroes Behind the Curtain

When we attend an event, our eyes are fixed on the stage—the lights, the performers, the music, and the glamour. But what often goes unnoticed are the people who work tirelessly behind the scenes to make everything look effortless. These backstage workers are the true backbone of any event.

Their work begins from the crack of dawn. Sound engineers carefully test every microphone, ensuring that the audience hears crystal-clear voices and music. Lighting technicians set up spotlights and colors to create the perfect mood. Stage managers hold everything together, guiding performers, checking cues and keeping track of time down to the second. Volunteers and helpers move props, arrange chairs, and resolve last-minute issues with speed and silence.

Backstage is never calm it is a world of organized chaos. Workers whisper instructions, rush with tools in hand, and fix problems that the audience will never know existed. A microphone failure, a late costume change, or a misplaced prop could easily disturb the flow, but the backstage crew handles it with sharp minds and steady hands.

While the audience claps for the stars on stage, the backstage team rarely hears their names called. Their reward lies not in fame but in the satisfaction of seeing the show succeed. They may remain invisible, but their presence is everywherethe dazzling lights, the moving music, and the seamless transitions that make the event magical.

These workers remind us that success is never only about those who stand in the spotlight. It is also about the teamwork, dedication, and unshakable commitment of those who remain behind the curtain, turning chaos into harmony. The next time the curtain falls and applause fills the room, remember that the loudest claps should also belong to the ones who are unseen.

-Lochan R. Alwe **TYBAMMC** 

#### THE SILENT STRUGGLES OF A PODCAST EDITOR

Every podcast you listen to sounds smooth and clear, but behind it is the hard work of an editor. The editor is the hidden storyteller who transforms raw conversation into a polished episode.

An editor listens to the same audio many times. They cut mistakes, long pauses, and extra noises. For the listener, one episode may feel like just 40 minutes—but for the editor, it can take more than 10 hours to finish. There are also many issues with background sounds: car horns, dogs barking, or sudden "Pop" sounds from the mic—all of these must be carefully cleaned. The editor has to remove them without damaging the voice quality.

Another big challenge is managing voices. Some guests speak very softly; others speak very loudly. The editor balances both voices so the listener doesn't have to keep adjusting the volume. Doing this without making the voices sound unnatural is very difficult.

But editing isn't only about fixing mistakes. The editor also decides where to add music, when to include pauses, and how to make the conversation flow naturally. This is what makes the episode truly engaging.

Even after all this hard work, editors rarely get credit. The host and the guest receive the applause and thanks, but the editor's name is often forgotten. A podcast editor is like a magician behind the curtain—unseen, unheard, but absolutely essential.

-Swati Eppalpelli SYBAMMC

# HIDDEN VOICES: THE POWER BEHIND THE MIC DURING THE EMERGENCY

The declaration of the Emergency in India in 1975 was a moment of immense political and social upheaval. When *Indira Gandhi* announced the Emergency over the radio, millions across the country heard a voice that changed their lives overnight. But beyond that iconic voice was a whole network of hidden voices, including broadcasters, radio jockeys, announcers, and technicians who made sure the message reached every home.

During the Emergency, print media faced strict censorship, and many newspapers were banned or closely monitored. Television was limited and inaccessible to most people. Radio, especially *All India Radio (AIR)*, became the primary channel for communication. The broadcasters behind the microphone, who rarely appeared on screen or in public, held an extraordinary responsibility. Their voices carried the weight of government orders, updates, and propaganda to a nation under stress.

These hidden voices were not just passive messengers; they shaped how people received and understood the news. Their tone, clarity, and delivery influenced public perception and emotional response. In a time when trust in the media was fragile, their calm and authoritative voices provided a lifeline—whether to reassure, inform, or sometimes to control.

The Emergency also showed how powerful voices behind the scenes can be. They operated quietly but with great influence, showing that impact is not always about visibility but about voice and presence. These artists and professionals were unseen, yet their voices resonated deeply, affecting millions and marking history.

In celebrating "Hidden Voices," we honour not only famous speakers but also the countless individuals whose voices, often unheard by name, shape our understanding of the world, especially in times of crisis like the Emergency.

> -Harshada Khandekar **TYBAMMC**

#### THE STARS WE HEAR BUT NEVER SEE

Cinema dazzles us with faces on screen, but many of those voices don't actually belong to the actors we admire. Hidden in recording studios are dubbing artists—people whose voices carry the emotions of India's biggest celebrities, yet whose names remain largely unknown.

When a Hindi film travels to the south, or a Tamil blockbuster releases in Hindi, it is dubbing artists who make this possible. They sit for hours in small soundproof rooms, watching scenes again and again, and matching every smile, tear, or shout with perfect timing. If the hero laughs, they laugh too. If the heroine whispers, they whisper back. The goal is simple: to make audiences believe the voice and the face are one.

This work creates a curious reality. Dubbing artists are both everywhere and invisible. Their voices fill cinema halls, television sets, and OTT platforms across India. Yet, in daily life, they remain unrecognized. They could be waiting at a railway station or shopping in a market, surrounded by people who have unknowingly heard them hundreds of times on screen.

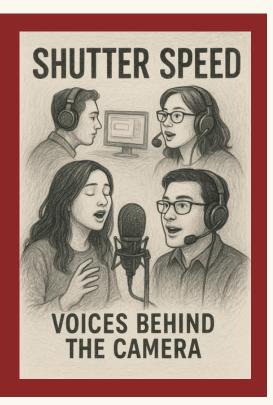
For manv audiences. these artists the become true voices of stars. Generations of South Indian fans grew up watching Shah Rukh Khan, Salman Khan, Aishwarya Rai through dubbed versions. To them, those familiar voices from were inseparable the themselves. In a way, dubbing artists shape not just films but also how celebrities are remembered.

And still, their names are rarely credited. Movie posters feature glamorous stars, while the voices that make them accessible across languages remain hidden. Their work is often invisible by design—meant to serve the star, not to stand out. Yet this quiet contribution is what allows Indian cinema to cross boundaries of region and language.

There is something deeply human in this unseen labour. Dubbing artists carry stories, emotions, and performances without the glamour of red carpets or the applause of crowds. They remind us that cinema is never just about the faces we see. Behind the magic of the screen are voices that may never be recognised, but without them, the stories would never reach us at all.

-Khushi Kamble
TYBAMMC

# COMMENTATORS: THE VOICES BEHIND THE CAMERA



Ever watched a match or a documentary on mute? Feels kind of empty, right? That's because commentators are the secret spice that makes the whole experience unforgettable. They're not on screen, but wow — they make you feel every moment!

## "Their voices are the Wi-Fi between the camera and your heart."

Think about it: a documentary without narration would just be a bunch of pretty shots stitched together. But add that one magnetic voice, and suddenly you're on a journey — flying over mountains, diving into history, or stepping into someone else's shoes. It's like magic! The visuals catch your eyes, but the voice hooks your heart.

## "Sports without commentary? Like popcorn without butter."

And sports? Oh, sports commentary is pure adrenaline. That stretched pause before the winning shot, the thunder when a sixer sails over the boundary, or the ecstatic scream of "GOAL!" — it's goosebumps every single time. Half the reason we remember iconic sports moments is because of the voices that carried them.

Commentators may stay behind the camera, but they're the soundtrack to our memories. Cameras show us what's happening. Commentators? They make us feel it.

"Behind every frame, there's a voice turning it into forever."

-Isha Pranjale T**YBAMMC** 

## RJ MALISHKA SPREADING LAUGHTER, MUSIC, AND SMILES ACROSS MUMBAI

If you live in Mumbai, you know that the city never really sleeps. Trains rattle, cars are constant, and the sound of everyday life never diminishes. But among all of them, there is a voice that rises above the rest and lives with you — *RJ Malishka*. Known as "Mumbai Ki Rani," she has become more than just a radio jockey. Hers is the voice that wakes up the city and, through her songs, reflects what we go through every day.

What does she stand for? She mixes humour with honesty. *Malishka* doesn't just talk about city problems; she sings about them. Funny songs that make fun of monsoon floods and traffic chaos caused by potholes are sharp, funny, and unforgettable. They make you laugh, but at the same time, they carry the frustration of the whole city. She manages to say what most of us think about but never speaks out loud.

But her voice is not just about city problems. For many years, when love and relationships were complicated, *Malishka* also turned into a friend. On her show, she listens, advises, and often combines the clever humour she's known for to make heartbreak feel a bit lighter. She talks about love in a real way and doesn't lecture; she always understands. Whether someone is struggling with a breakup, a crush, or a fight, the words of *Malishka* give warmth and comfort. Many listeners say that her advice has helped them see their problems more clearly.

Her voice is her biggest strength. It is full of energy, fearless, and familiar. When she speaks or sings, you can feel her love for *Mumbai*. That is why her songs feel like more than entertainment; they feel like they belong to us. She takes daily frustrations and turns them into music that makes people smile, even if the truth behind it is serious.

The one thing I appreciate so much about *Malishka* is her courage. She is never afraid to speak, on her morning show or through her songs. But she does it with humour and heart — the kind people want to hear. She does not seem far away; she feels like a friend sitting next to you, saying exactly what is on your mind. *RJ Malishka* has shown that even without being seen, a voice can inspire, bring comfort, and make a real difference in people's lives.

-Aditi Sharma **TYBAMMC** 

## JOE ROGAN: THE VOICE BEHIND THE MIC

He started small just a mic on a desk,
No big lights, no stage, nothing fancy to impress.
From comedy clubs to UFC nights,
He built a place for honest fights.

Since 2009, his voice has grown, A podcast built on questions alone. Three hours long, no rush, no spin, He lets the real talk slowly begin..

With *Mel Gibson*, he spoke of pain and faith; With *Jesse Michels*, about Al's wraith. He asked *Kash Patel* about secrets untold, Even with *Trump*, the debates turned bold.

He doesn't dress truth in sugar or lies;
He asks straight questions, he looks in your eyes.
Some call it harsh, some call it too blunt,
But that's the reason his talks cut to the front.

He makes us think, he makes us doubt, He pulls the hidden answers out. Not everyone praises the work he's done, But a voice like his is a rare one.

And when the noise of the world feels loud, He proves one man can still move the crowd. So next time you listen, don't just hear ,but see: What if honesty itself is the legacy to be?

-Aaryan kadam **SYBAMMC** 

# AUDIOBOOKS VS. READING: A NEW WAY OF STORYTELLING" POWER OF NARRATION.

In today's fast-moving world, the old debate between audiobooks and traditional reading has taken on new meaning. Both offer different ways to enjoy stories, but audiobooks bring something extra—the power of narration. This is not just about listening; it's about experiencing a performance.

A skilled narrator can turn written words into a rich audio experience. They give characters distinct voices, convey emotions, and guide the listener through tone and pacing. This makes the story feel more alive. For example, fantasy worlds or historical texts that may seem difficult to read can become easier and more engaging when brought to life by a talented narrator.

Audiobooks also offer great flexibility. You can enjoy them while traveling, exercising, doing chores, or simply relaxing with your eyes closed. They also make literature more accessible for people with vision impairments, dyslexia, or busy schedules. In this way, storytelling becomes more inclusive and available to all.

Still, the power of traditional reading cannot be overlooked. Reading words on a page activates different parts of the brain, fosters a deeper personal connection to the story, and allows the reader to imagine characters and settings in their own unique way. But audiobooks aren't here to replace printed books—they're here to expand our choices.

They reflect how storytelling is evolving and remind us that a good story, whether read or heard, always has the power to inspire and enrich our lives.

-Swati Eppalpelli SYBAMMC

# "INVISIBLE YET UNFORGETTABLE: STORIES OF THE HIDDEN VOICES"



We live in a world full of sounds. Every morning, many of us wake up to a radio jockey's cheerful voice, or we pass long journeys by listening to podcasts and audiobooks. These voices make us smile, laugh, cry, and even think deeply. But have you ever wondered who these people are? Most of the time, we know their voices but not their faces. That is why we call them the "Hidden Voices."

The journey of these artists is not easy. Unlike actors or singers who gain fame on stage or screen, voice artists work behind the mic. Their world is a small studio with headphones, a script, and silence all around. To bring emotions into words, they use only their voice.

RJs prepare early in the morning to greet thousands of listeners with positivity. Podcasters spend hours researching, scripting, and editing, just so we can enjoy a smooth episode. Audiobook narrators bring life to books, turning words into feelings. Dubbing artists make sure we enjoy world cinema in our own language, matching every emotion of the original actor.

And voice-over artists give personality to advertisements, shows, and animated characters. Their biggest challenge is invisibility. People remember the story or the brand but often forget the voice. They rarely get the recognition they deserve. Still, they continue.

The hidden voices may remain unseen, but their impact is unforgettable. They are the invisible threads that connect our daily lives, turning ordinary moments into memories,lessons, and joy. In celebrating them, we celebrate the power of sound, the strength ofemotion, and the art of storytelling in its purest form.

Because for them, the joy lies in creating connections through sound .These hidden voices are part of our daily life. They cheer us on tough mornings, make us laugh after long days, and keep us company when we are alone. Even without showing their faces, they touch hearts. They inspire future our generations to follow their dreams, even if the path is quiet and unnoticed. They show us that every word spoken with emotion can create connection, laughter, comfort, or inspiration. So, the next time you enjoy a podcast, an audiobook, or a radio show, take a moment to appreciate the talent behind it.

-Anushka Tiwari **SYBAMMC** 

#### **TO THE HIDDEN VOICES**

Like hidden stars behind the clouds, Your voices drown within the crowds.

We hear your words, but not your name, Yet they soothe our minds, and hearts in flame.

A soft voice breaks through quiet air, Brushing off sorrow, lightening despair.

To those who stay behind the veil, Past the mic, past the screen—you never fail.

You chose this path, hidden from sight, Yet guide us through the darkest night.

For every heart your voices touch, Your quiet presence means so much.

-Shrihar Baranwal **FYBAMMC** 

#### **VOICES THAT SHAPE OUR IMAGINATION**

In the world of art and performance, most people admire those who appear on stage or screen. However, there is another group of artists who remain behind the scenes yet leave a profound impact—the voices behind the microphone.

One such voice is *Neelesh Misra*, a renowned storyteller, lyricist, journalist, and radio jockey. He is best known for his show *Yaadon Ka Idiot Box*, where his gentle narration and emotionally rich stories have touched millions of listeners across India. Misra has also penned lyrics for numerous Bollywood songs, demonstrating his versatility as a creative artist. What sets him apart is his unique ability to connect with people on a deeply personal level, as if he is speaking to each listener individually.

Through his radio shows, Neelesh Misra transports audiences into a world of imagination using only the power of sound. Without lights or visuals, his words paint vivid pictures in the minds of millions. Mishraj journey demonstrates that a strong voice and heartfelt storytelling can be more powerful than appearances.

This is the true magic of audio. From podcasters who share knowledge, to audiobook narrators who bring characters to life, and dubbing artists who make international cinema feel local, these voices influence our lives every day.

What makes audio unique is its intimacy. A single voice in your ear can feel like a personal conversation. It can calm us during stressful moments, motivate us while we work, or simply make us laugh after a long, tiring day. That closeness creates a bond often stronger than what visuals can offer.

Today, technology has provided these artists with more platforms than ever before. Podcasts, online radio, and voice-over content have opened up new opportunities for performers who may never appear on stage, yet whose reach istruly global. Their work reminds us that expression is not limited to what we see, it can be just as powerful in what we hear.

The theme of this year Shutter Speed Magazine, "The Hidden Voices", is a tribute to these remarkable storytellers. Though unseen, their voices continue to inspire, comfort, and entertain countless people across the world.



-Vidya Semwal **SYBAMMC** 

#### **VOICES THAT BRING CARTOONS TO LIFE**

A look into the talent, challenges, and innovation of India's cartoon dubbing artists

Cartoon voice-over artists in India are the unsung heroes who bring characters like *Chhota Bheem, Doraemon, Motu Patlu,* and *Shinchan* to life for millions of children. Their work started with dubbing foreign films and grew in importance in the 1990s when TV channels introduced global cartoons, making voices in Hindi and other languages essential. Dubbing is not just translating words, it's adapting jokes, emotions, and cultural references so that Indian kids feel connected to their favourite shows.

The rise of Indian cartoons like *Chhota Bheem* added new dimensions, with voice actors crafting unique characters from scratch, making each role memorable. These artists use voice alone to express emotions, match lip movements, and create believable personalities, all without the help of body language. Talented artists such as *Sonal Kaushal (Doraemon)*, *Parignya Pandya Shah (Nobita)*, and *Saurav Chakrabarti (Motu)* play multiple characters, switching tone and pitch to fit each one. Despite their skills, voice artists often get less recognition and pay than film stars and are rarely credited on-screen.

With technology, new challenges arise, AI voices threaten their roles, but the irreplaceable emotion and connection offered by real voices remain powerful. Western industry tends to use celebrity actors for major roles and publicise them, while Indianartists build versatility across many characters.

These voices teach children lessons about courage, friendship, and humour; they truly act as teachers of imagination. As streaming and social media grow, more talent is being discovered, and recognition is slowly increasing. Cartoon voice artists create magic that touches every home—they give cartoons their soul, deserving much more respect and appreciation than they often receive.

-Prarthana Uchil **SYBAMMC** 

# THE VOICE THAT GAVE LIFE TO OUR CHILDHOOD LAUGHTER

From Manga to Memory: Nostalgia
That Refuses to Fade

If you grew up in India in the 2000s, probably countless you spent afternoons laughing at Shinchan's wild antics. He was not just a cartoon; he became every child's cheeky companion. However, most fans don't realise the secret behind Shinchan's memorable Hindi voice. The magic wasn't just in dubbing, it was a complete transformation thanks to Akanksha Sharma, the voice-over artist who gave life to Shinchan for Indian audiences.

Originally created in Japan by artist Yoshito Usui in 1990, Shinchan began as a manga and soon became a beloved anime famous for its innocent mischief. When the show came to India in 2006, few expected its immense popularity. The simple relatable stories drawings and connected with families, but it was the playful Hindi voice that won hearts. Akanksha everyone's Sharma's talent made Shinchan feel exactly like the mischievous boy next door. Her mastery lay in the perfect pauses, sing-song tones, and spot-on comic timing that made every line hilarious.

A line like "Mommmm, aaj aap kitni pyari lag rahi ho!" became legendary not just for what was said, but for how it was delivered—with childlike energy and drama that perfectly matched Indian humour. Because of Akanksha's work, many fans insist Shinchan is funniest in Hindi.

Even as Shinchan became household name, Akanksha Sharma stayed mostly out of the spotlight, a fate shared by many voice-over artists in India. They create characters, shape memories, and give emotion to stories, but rarely get public generations recognition. As new discover Shinchan. his voice continues to evoke nostalgia and laughter, reminding us that sometimes the most influential stars are those we only hear.

Behind every cartoon hero is a hidden artist. Akanksha's contribution shows that a single voice can shape culture, evoke memories, and leave a lasting impact across generations.

-Prarthana Uchil

#### THE STORYTELLERS WE RARELY SEE

Have you ever laughed at a radio prank, nodded along to a podcast, or found yourself carried away by the voice of an audiobook narrator, only to realise you don't actually know the face behind the voice? In today's media-driven world, where fame is tied to visibility and faces dominate recognition, the people whose voices shape our everyday moods often remain invisible. Radio jockeys, podcasters, dubbing artists, and audiobook narrators form the backbone of audio storytelling, but while their voices are instantly recognisable, their names rarely make it to mainstream headlines..

Think of RJ Naved's clever pranks or *Sayema's* nostalgic show *Purani Jeans*—their voices connect deeply, yet few know their faces. Podcasters like *Cyrus Broacha (Cyrus Says)* and *Mae Thomas (Maed in India)* spark real conversations and amplify unheard voices, still staying largely outside the spotlight.

This invisibility reveals a deeper truth: we glorify faces, not impact. Dubbing artist *Sanket Mhatre*, who voices characters like *Deadpool* in Hindi, helps audiences connect with global stories, yet remains unknown. Audiobook narrators like *Priya Ayyar* add emotion and meaning to literature but are rarely credited.

And yet, voices stay with us. They comfort us in traffic, challenge us through conversation, and make stories accessible to many who can't read traditionally. These unseen artists don't need red carpets—they deserve recognition, credit, and respect.

Because in the end, the voices we never see are often the ones that move us the most—and perhaps that's the purest form of storytelling.

-Saloni Vichare SYBAMMC

## THE SILENT STARS OF CINEMA

## Why dubbing artists are the real GEM of films and shows

When we think of cinema, the first things that come to mind are the bright faces of actors, directors, co- actors, glamorous red carpets, and so on. But behind all this glitter, there exists another world, where voices give life to the character we love, i.e., the world of dubbing. Dubbing is often described as "Replacing voices", but in reality, it is much more than that. It is an art form that demands not just language skills but also acting, emotion, and timing. A dubbing artist is not only translating; they are performing, feeling, and expressing. They make sure that the dialogue sounds natural, as if the character is truly speaking our language.

These artists are sometimes called the "Invisible actors" of the entertainment industry. While we may not know their names, their voices stay with us. Imagine watching your favourite cartoon like Doraemon or Shinchan, or blockbusters like "Baahubali", in a language you don't understand. It would feel flat and confusing.

But when it is dubbed in your own mother tongue, suddenly you laugh with them, cry with them, and feel their struggles. That is the magic of dubbing; it transforms a story from 'Foreign' to 'Familiar'.

Dubbing is the bridge of globalization, as it allows global stories to reach local audiences and helps people enjoy content across borders. A child in India can watch "Frozen" in Hindi, and a Spanish kid can enjoy "Little Singham" in their own language. This exchange shows us that while languages differ, emotions remain universal.

When we think of cinema, we often talk about "Stars". But maybe it's time we celebrate the silent stars too. The next time we laugh at a dubbed cartoon, cry during a dubbed movie, or binge-watch a foreign show in our own language, let's pause and appreciate the hidden voices. They remind us that storytelling is not only about what we see but also about what we hear.

-Smruti Kurup SYBAMMC

#### THE VOICE THAT MOVES MUMBAI



Amid the chaos of crowded compartments, a steady voice has guided generations of Mumbaikars home.

If you've ever boarded a Mumbai local, you know the rhythm: rushing feet, clanging doors, and then, a calm voice announcing the next station. For millions, this isn't just information; it's reassurance, routine and sometimes the only clarity in a packed journey. The Mumbai local carries 7.5 million people every day, and amid this enormous movement, announcements are the invisible glue that keeps order.

Before automation, station names were shouted by staff, often drowned in the noise. By the 1970s, live microphones brought some relief, but errors sometimes led to confusion. In the 1990s, Indian Railways turned to recorded announcements – consistent, reliable, and clear.

On the Western line, that voice belongs to Sarala Chaudhary, whose warm, steady tone made her the perfect choice. A former All India Radio artist, she has guided commuters for decades. On the Central line, it's Kajal Sonawane, known for her crisp diction in Hindi, Marathi, and English.

Together, their voices have become part of Mumbai's daily soundtrack.

Behind those announcements lies rigorous training. Voices must be neutral yet authoritative, precise yet soothing. Even today, announcers return to update recordings whenever new stations are added.

Why does a simple voice matter so much? Psychologists say it builds comfort in a city of chaos. For newcomers, it's orientation. For regulars, it's continuity – a constant presence through monsoon floods, job changes and endless commutes. Many say they trust the voice more than any signboard.

While Al-driven announcements are being tested, commuters often find them robotic.Railways still believe only a human voice carries the cadence and warmth that technology cannot replicate.

In a city that never slows, this voice doesn't rush, stumble or complain. It simply guidesevery single day. Not just an announcement, but the sound of belonging.



-Snigdha Tambe
SYBAMMC

#### THE ACCENTS WE NEVER NOTICE

We live surrounded by voices. Radio jockeys on the morning commute, advertisements between our favourite shows, and the narration of an audiobook before sleep. We rarely pauseto think about how these voices reach us not just through pitch or emotion, but through something more subtle: accent.

A South Indian RJ in Delhi may sound different at first, but soon the audience forgets the difference and just enjoys the show. A Bengali tone in an ad can feel natural, even comforting, once repeated enough. Familiarity erases distance, making accents invisible companions of our routine.

Every accent carries a shade of feeling. A soft Gujarati lilt can sound welcoming. A crisp Punjabi-English mix may come across as playful and energetic. A flat neutral tone can feel authoritative, as though meant for newsrooms.

An accent is more than pronunciation; it carries heritage. A Marathi speaker's Hindi may carry rhythm from their mother tongue, a reminder of where they come from. Even in English, a Tamil inflection or a Kashmiri softness can mark identity. Listeners may not consciously note it, but these traces are signals of cultural belonging.

Advertising has always understood this secret power. A tractor company may hire a voice with a rural accent to win farmers' trust.

A software brand, on the other hand, will often lean toward a neutral urban English voice, aiming to sound modern and global. Every accent chosen is a calculated decision, shaping how we perceive the product before we even see it.

Accents also carry burdens. Too often, certain tones are pushed into stereotypes: a village accent for comic relief or a heavily accented English voice used to mark someone as less educated. These judgements create invisible hierarchies in speech, where some voices are celebrated and others sidelined.

Podcasts, YouTube channels, and audiobooks are giving room to accents that mainstream media once ignored. A storyteller can speak in *Odia* or *Assamese* and still reach thousands online. This expansion is slowly changing the way listeners respond — no longer expecting every voice to sound the same but welcoming difference as part of the experience.

In the end, accents are like shadows in our language. They follow every word we hear, yet we rarely stop to see them. They shape warmth, trust, authority, and identity all at once. And while we may not always notice, every accent carries a story — of where the voice has come from and of where it wants to go.

-Shriya More **SYBAMMC** 

#### THE HIDDEN VOICES OF RADIO

#### Celebrating the Unseen Storytellers Who Speak to Our Hearts Every Day

In a world driven by visuals, where faces go viral in seconds, there remains a powerful, enduring presence that connects us not through sight, but throughsound—radio. And more specifically, the people behind it: radio jockeys (RJs).

We hear them daily—during commutes, in traffic, or late at night when silence is loudest. They don't just play music; they laugh, share stories, deliver news, and often become the friend we didn't know we needed. Yet, we wouldn't recognise them if they walked past us.

#### **Voices That Build Connection Without** a Face

Radio is one of the rare mediums that thrives solely on voice. It needs no flashy visuals, just ears and imagination. RJs become part of our routines—energising mornings, comforting nights, and enhancing weekends. Their voices, though unseen, build deep, lasting bonds.

#### The Evolving Role of RJs

Today's RJs are much more than song announcers. They're entertainers, influencers, mental health advocates, and cultural commentators. With the rise of FM, internet radio, and podcasts, they now reach global audiences—yet many still choose to remain unseen, letting their voice do the connecting.

#### A Lifeline in Uncertain Times

Radio has always been reliable in crisis natural disasters, political unrest, or the COVID-19 pandemic.

It provides real-time updates and reassurance, especially when other platforms falter. The RJ's voice, in such times, becomes a source of calm and solidarity.

#### **An Inclusive, Accessible Medium**

Radio's accessibility is its strength. It doesn't need screens, expensive devices, or fast internet. In remote regions, regional RJs preserve local culture, language, and music, giving voice to communities often overlooked by mainstream media.

#### **Why These Voices Matter**

Despite their reach, RJs rarely receive the recognition of TV or internet stars. No red carpets, no viral fame. Yet their impact is profound. They remind us that connection doesn't need visuals just sincerity, presence, and the power of voice.

#### A Call to Celebrate "The Hidden Voices"

This year, as we embrace the theme "The Hidden Voices," let's celebrate the RJs who bring joy, comfort, and connection into our lives. Their voices may be unseen, but their presence is deeply felt. Because in the end, it's not the face that makes the impact it's the voice, and the courage to use it.

-Nidhi Bhanushali **TYBAMMC** 



## SYBAMMC JOURNALISM







# BEHIND THE MIC: THE UNIQUE STYLES OF INDIA'S RISING PODCASTERS

Podcasting in India and beyond is slowly becoming a powerful space for sharing ideas, stories, and hidden perspectives. Each podcaster brings a unique style, and often, one episode captures the heart of their work.

Ranveer Allahbadia, better known as 'BeerBiceps', has built The Ranveer Show into one of India's biggest podcasts. His episode with Carryminati showcased this strength. Ajey Nagar spoke about dropping out of college, his introverted nature, and the struggles of growing up in the public eye. Instead of focusing only on fame, the conversation highlighted effort, passion, and resilience.

Raj Shamani's podcast Figuring Out focuses on bringing out the unseen sides of famous people. A good example is his interview with Bill Gates. Instead of talking only about success and wealth, Raj asked about Gates's doubts, fears, and learning habits. This showed listeners that even the most successful people have struggles. For young audiences, the episode became an inspiring reminder that greatness also lies in persistence and humility.

Shubhankar Mishra's Unplugged creates a warm, homelike space for deep conversations. His tone is steady and calm, helping guests share openly. In his episode with Khan Sir from Patna, he moved the discussion beyond coaching tips to student anxieties, middle-class challenges, and flaws in the education system. By listening patiently and stepping in only to guide, Shubhankar turned the episode into a platform for stories often ignored in mainstream conversations.

Samdish is one of the few podcasters who blends curiosity with humour. His conversations are casual, playful, and spontaneous, which makes guests open up easily. He asks simple-sounding questions that reveal deep insights, mixing banter with serious thought. An episode often feels like a friendly chat rather than a formal interview. What makes his style stand out is how he builds a story within the conversation, using anecdotes, personal takes, and humour to make even heavy topics feel light and engaging.

*Dr. Sheen Gurrib's* podcast has a different focus: hope and motivation. She speaks warmly about personal struggles, failures, and growth. Her episodes encourage women, especially in science and technology, to believe in themselves. What makes her style unique is the honesty — listeners feel like they are part of a real, supportive conversation.

Together, these podcasters show how storytelling, listening, and authenticity can turn simple talks into voices that inspire millions.

-SYBAMMC



## TYBAMMC JOURNALISM





# NEWSROOM 2025: SHARING EXPERIENCES WITH MEDIA LEADERS

The third-year BMM Journalism students recently organized their annual flagship event, *Newsroom*. This event has been a proud tradition since 2019, guided every year by the mentorship of *Dr. Shriya Shenoy* ma'am. This year marked the sixth successful edition of the event. It was held in the presence of faculty members *Sanika Ratnaparkhi* ma'am and *Dr.Nimisha Gadkari* ma'am, along with the Head of Department, *Dr.Viji Kannan* ma'am.

As part of the event, students shared their experiences of meeting and interviewing senior journalists and editors from various media houses and newspapers. These interactions not only gave a glimpse into the careers of respected media professionals but also inspired the students and taught them valuable lessons about journalism and life.

Kunal Maurya interviewed Prafulla Phadke, a senior journalist with over 40 years of experience. He has worked with newspapers like Lokmat and Prahar and is the founder of Dainik Karnala. Since 2017, he has been the Editor-in-Chief of Mumbai Choufer. Kunal described Mr. Phadke as humble and kind, showing that leadership in journalism also means being a good human being.

Isha Pranjale met Janhavee Moole, who is currently the producer at BBC Marathi. With over 17 years of experience in journalism, she has worked in ABP Majha, For BBC she has covered major events like olympics during covid. Isha felt welcomed during the meeting and was even offered an internship. She learned the importance of mentorship and kindness in the media field.

Harshada Khandekar spoke with Sandeep Pradhan, Senior Assistant Editor at Lokmat. He has been in the industry for 36 years and is also known for his editorial cartoons. Harshada appreciated how he gave honest advice and shared real insights about the profession. She also got to visit the office and got to know how the print media works. In the end, she was also offered a job opportunity after her graduation.

Nidhi Bhanushali interviewed Sameer Karve, Resident Editor of Maharashtra Times. He is known for focusing on people's issues and writing with balance and depth. Nidhi was impressed by his humble nature and how openly he shared his knowledge. She also learned how the printing press works during the visit.

Aditi Sharma met Kanchan Srivastava, Senior Editor at Exchange4Media. With over 16 years in journalism, she has reported on major events and won many awards for her work. Aditi learned the importance of accuracy, ethics, and asking the right questions. She felt respected and encouraged throughout the meeting.

Khushi Kamble spoke with Jitendra Dixit, Executive Editor at NDTV. He has written several books and is known for his political reporting. Khushi admired his punctuality and professionalism. He ended the meeting by offering her an internship and sharing more about his journey in journalism.

Overall, *Newsroom 2025* became a platform for real-world learning. These meetings showed students the value of humility, dedication, and mentorship in journalism. The event helped bridge the gap between classroom learning and the real media world. As it continues every year, *Newsroom* prepares students to enter the field with confidence, knowledge, and purpose.

#### -TYBAMMC