



**Parle Tilak Vidyalaya Association's
MULUND COLLEGE OF COMMERCE
(AUTONOMOUS)**

**M.COM (BUSINESS MANAGEMENT)
AS PER NEP 2020**

ELIGIBILITY: 40% and above
in bachelors degree or
equivalent, from a recognized
university is required.

**DURATION- TWO YEARS – FOUR
SEMESTERS**

ABOUT THE COURSE-

- Develops a deep understanding of business management principles and practices.
- Equips you with the skills and knowledge to manage various business functions
- Focuses on core areas like planning, organizing, leading, and controlling business activities
- Covers foundational business concepts like accounting, economics, and statistics
- Includes advanced subjects in strategic management, human resource management, and marketing.

TOPICS COVERED:

- Strategic Management
- Business Ethics and Corporate Social Responsibility
- Supply Chain Management and Logistics
- Family Business Management
- Management Information System
- Management of Business Relations
- E-Commerce
- Office Management
- Economics for Business Decisions
- Macro Economics Concepts Applications
- Tourism Management
- Corporate Financial Accounting
- Research Methodology for Business

HIGHLIGHTS:

- Practical learning
- Faculty excellence
- Field visit
- Global perspective
- Internship
- Live project/ research projects
- Skill enhancement
- Personality development

**ADMISSION OPEN
FOR 2025-26**

For More Details:

Contact Us At: <https://mccmulund.ac.in/>

Phone: 8097345311/8097876255/9082101135/9082164576

Course Coordinator

**Dr. Shivaji Pawar
9960036616**